

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
UberMedia, Inc.		02/01/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SnapShots Acquisition Corp.		
<b>Street Address:</b>	16470 SW 72nd Avenue		
<b>City:</b>	Portland		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97224		
<b>Entity Type:</b>	CORPORATION: OREGON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3652778	SNAP SHOTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6265352703		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	(626) 535-2757		
<b>Email:</b>	sylvia@idealab.com		
<b>Correspondent Name:</b>	Sylvia McPherson		
<b>Address Line 1:</b>	130 W. Union Street		
<b>Address Line 4:</b>	Pasadena, CALIFORNIA 91103		
<b>NAME OF SUBMITTER:</b>	Sylvia McPherson		
<b>Signature:</b>	/Sylvia McPherson/		
<b>Date:</b>	02/21/2013		
<b>Total Attachments: 1</b> source=Trademark Assignment#page1.tif			

CH \$40.00 3652778

**TRADEMARK ASSIGNMENT**

WHEREAS, Ubermedia, Inc. ("Ubermedia"), a Delaware Corporation, with a principal place of business at 130 W. Union Street, Pasadena, CA 91103, USA owns the mark SNAP SHOTS (hereinafter the "Mark") in connection with providing technological capabilities and related information about that technology that enables users to preview hyperlinks, play audio media files, and view content such as stock quotes, video clips, product information, and other visualizations and web summaries when browsing an enabled web site" (the "Services");

WHEREAS, Ubermedia owns a federal registration for the Mark on the Supplemental Register of the United States Patent and Trademark Office in connection with the Services, Registration No. 3652778 registered on July 7, 2009 (referred to in the APA as United States Trademark No. 77167799, the "Registration"); and

WHEREAS, SNAPSHOTS ACQUISITION CORP. ("SAC"), an Oregon corporation, with a principal place of business at 16470 SW 72<sup>nd</sup>, Portland Oregon 97224, USA, is acquiring all right, title and interest in and to the Mark and the Registration in connection with the Services (the "Assigned IP") under a certain Asset Purchase Agreement ("APA") dated December 21, 2012 (the "Effective Date").


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Ubermedia hereby sells, assigns, transfers and conveys to SAC all right, title and interest in and to the Assigned IP, including the right to pursue legal actions for infringement of the Assigned IP and damages thereto, and the goodwill associated with the Assigned IP.
2. This Assignment shall be governed by and construed in accordance with the laws of the State of California. This Assignment may be executed in one or more counterparts each of which shall be an original and all of which together shall constitute one and the same instrument. This Assignment may be executed, and signatures may be delivered, electronically with the same effect as an original.

IN WITNESS WHEREOF, the parties hereto by their authorized representatives have duly executed this Assignment as of the Effective Date.

UBERMEDIA, INC.

SNAPSHOTS ACQUISITION CORP.

By: 

By: 

Name: William Gross

Name: Craig Barnes

Title: CEO

Title: CEO

Dated: Jan. 10, 2013

Dated: Feb 1, 2013