

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Edward Segura		02/21/2013
	Edward Nunez		02/21/2013
RECEIVING PARTY DATA			
Name:	J. Crew International, Inc.		
Street Address:	770 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10027		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85527759	LIQUOR STORE
CORRESPONDENCE DATA			
Fax Number:	2125750671		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-790-9200		
Email:	trademark@cll.com		
Correspondent Name:	Joel Karni Schmidt		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	18750.000/JKS/MXE		
NAME OF SUBMITTER:	Joel Karni Schmidt		
Signature:	/Joel Karni Schmidt/		
Date:	02/22/2013		
Total Attachments: 1 source=Assignment from Segura and Nunez to J Crew International Inc#page1.tif			

OP \$40.00 85527759

ASSIGNMENT

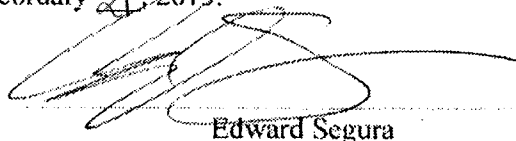
THIS ASSIGNMENT is made between Edward Segura and Edward Nunez (individually and collectively, "Assignors"), on the one hand, and J. Crew International, Inc. ("Assignee"), on the other hand.

WHEREAS, Assignors have used the LIQUOR STORE mark and are the record owners of U.S. Application Serial No. 85/527759 therefor (the "Mark"); and

WHEREAS, Assignors wish to assign to Assignee the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign and transfer to Assignee, all rights, title and interest in and to the Mark, including the application therefor, together with the goodwill of the business symbolized by the Mark, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, Assignors have caused this Assignment Agreement to be executed and delivered effective as of February 21, 2013.



Edward Segura



Edward Nunez