

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mini Movie Channel		01/01/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	George S. Taweel, Inc.		
Street Address:	4024 Radford Avenue		
City:	Studio City		
State/Country:	CALIFORNIA		
Postal Code:	91604		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4266049	MINI MOVIES	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	626-795-9900		
Email:	pto@cph.com		
Correspondent Name:	CHRISTIE, PARKER & HALE, LLP		
Address Line 1:	P.O. BOX 29001		
Address Line 4:	GLENDALE, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	72447/T475 (SELJHG)		
NAME OF SUBMITTER:	Steven E. Lauridsen		
Signature:	/Steven E. Lauridsen/		
Date:	02/22/2013		
Total Attachments: 1 source=72447-Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of January 24, 2013, by and between Mini Movie Channel, a California corporation, having a place of business at 5900 Wilshire Boulevard, Los Angeles, California 90036 (hereinafter referred to as "ASSIGNOR") and George S. Taweel, Inc., a corporation duly organized under the laws of the State of New Jersey, whose address is 4024 Radford Avenue, Studio City, California 91604, (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has obtained registration in the Principal Register of the United States Patent and Trademark Office, Registration Number 4,266,049, for the mark MINI MOVIES (hereinafter "MARK") in the International Class 41 for entertainment services, namely, providing a web site featuring musical performances, musical videos, related film clips, photographs and other multimedia materials with a first use anywhere date of at least as early as February 29, 2000, and has used and is continuing to use said Mark in connection with such services in the United States;

WHEREAS, ASSIGNOR and ASSIGNEE have entered into an agreement ("Agreement") pursuant to which ASSIGNOR agreed to assign that certain portion of its ongoing and existing business in the United States to which the MARK pertains, the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark registration therefore; and

WHEREAS, ASSIGNOR pursuant to the Agreement is hereby assigning to ASSIGNEE the MARK along with the goodwill and business symbolized thereby and the aforementioned trademark registration therefore and transfers to ASSIGNEE the portion of its business in the United States to which the MARK pertains.

NOW THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all rights, title and interest in and to said MARK and said registration of said MARK, together with the goodwill of the business symbolized by the MARK. ASSIGNOR also transfers to ASSIGNEE the right to recover for past infringement of the MARK.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 1 day of January 2013.

ASSIGNOR  
MINI MOVIE CHANNEL

By: Elena Muravina  
Elena Muravina, its President

ASSIGNEE  
GEORGE S. TAWHEEL, INC.

By: George S. Taweel  
George S. Taweel, its President