

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Venture Lending & Leasing V, Inc.		09/28/2012
	Venture Lending & Leasing VI, Inc.		09/28/2012
RECEIVING PARTY DATA			
Name:	WhaleShark Media, Inc.		
Street Address:	301 Congress Ave, Suite 700		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3907902	GAGGLE OF CHICKS
CORRESPONDENCE DATA			
Fax Number:	8004043970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2062046200		
Email:	docketing@bgllp.com		
Correspondent Name:	Matt Schneller		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 6200		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	086703-GAGGLEOFCHICKS		
NAME OF SUBMITTER:	Matt Schneller		
Signature:	/Matt Schneller/		

OP \$40.00 3907902

Date:

02/19/2013

**Total Attachments: 7**

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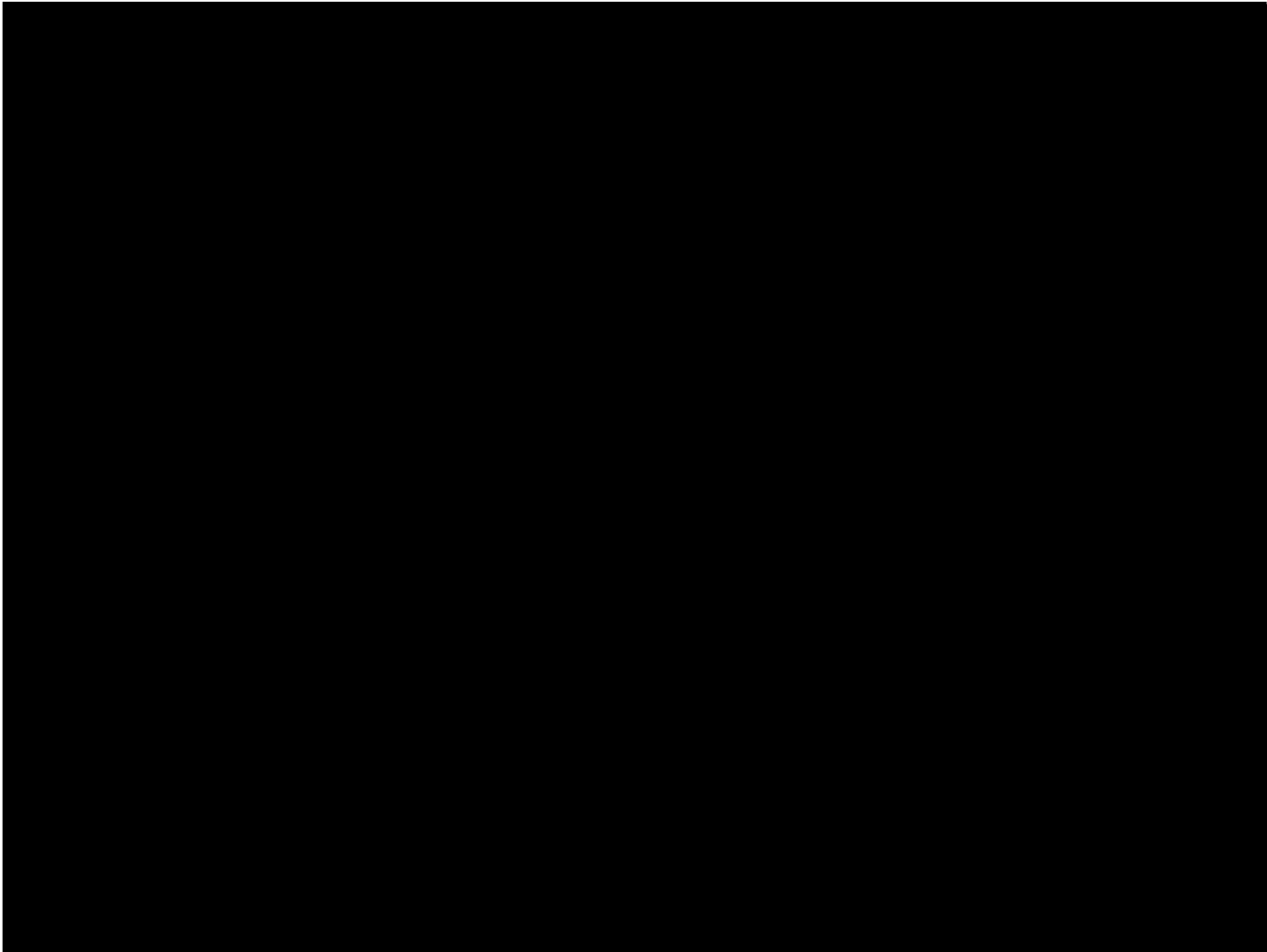
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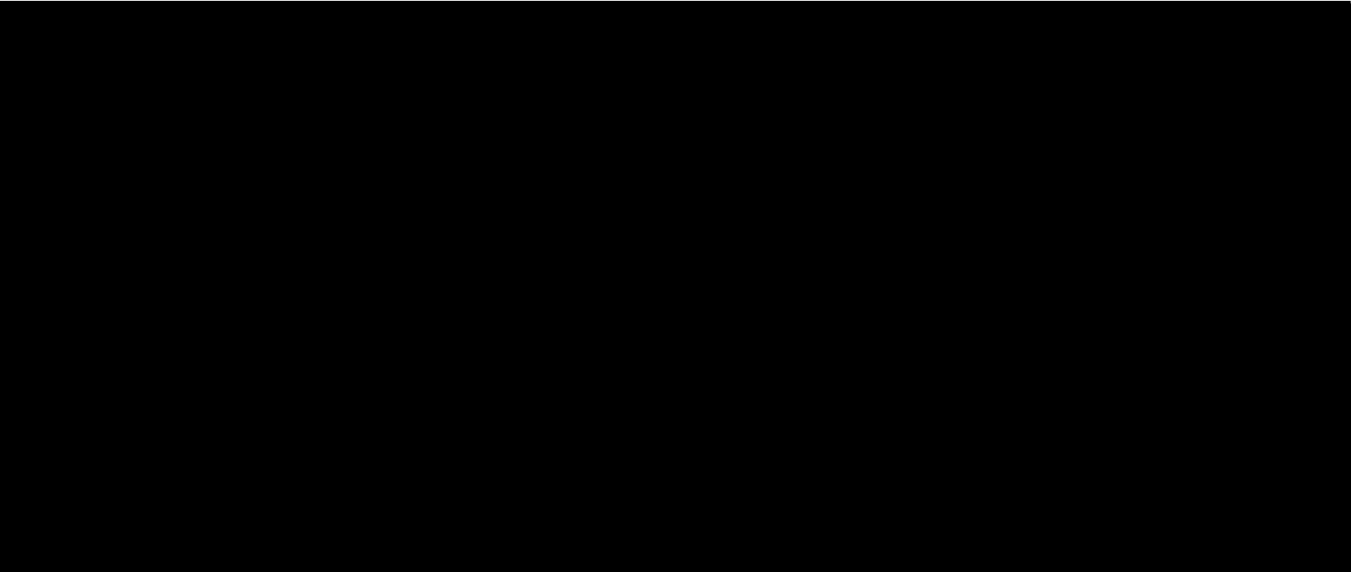
**EXHIBIT "C"**

**BILL OF SALE**

Pursuant to § 9610 of the California Commercial Code, and in consideration of [REDACTED], the receipt of which is hereby acknowledged, Venture Lending & Leasing V, Inc. and Venture Lending & Leasing VI, Inc. (collectively "Sellers") do hereby sell, transfer and deliver to WhaleShark Media, Inc. (hereinafter "Purchaser"), all of the rights of Juice in the City, Inc. (d/b/a MyTownPerks), a Delaware corporation ("Debtor"), to certain of the assets of Debtor, which are more particularly described in Exhibit "A" attached to this Bill of Sale. Said assets shall hereinafter be referred to as the "Transferred Assets."

The sale transfers to Purchaser all of Debtor's right, title and interest in and to the Transferred Assets free and clear of any and all security interests of Sellers and any security interest or lien subordinate thereto.





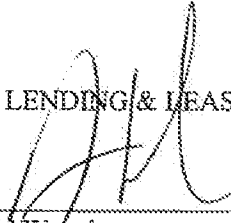
All aspects of this Bill of Sale, including construction, validity and performance of this Bill of Sale, shall be governed by, and construed and enforced in accordance with, the laws of the State of California. The Purchaser and Sellers agree to submit to the exclusive jurisdiction of the state and Federal courts located in the County of Santa Clara, State of California.

*[Signatures on the Following Page]*

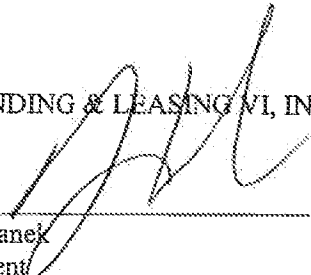
Executed at \_\_\_\_\_, California this 28<sup>th</sup> day of September, 2012.

"Sellers"

VENTURE LENDING & LEASING V, INC.

By:   
Name: David Wanek  
Its: Vice President

VENTURE LENDING & LEASING VI, INC.

By:   
Name: David Wanek  
Its: Vice President

THE FOREGOING IS AGREED AND ACCEPTED:

WHALESHARK MEDIA, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_

Executed at \_\_\_\_\_, California this 20<sup>th</sup> day of September, 2012.

“Sellers”

VENTURE LENDING & LEASING V, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_

VENTURE LENDING & LEASING VI, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_

**THE FOREGOING IS AGREED AND ACCEPTED:**

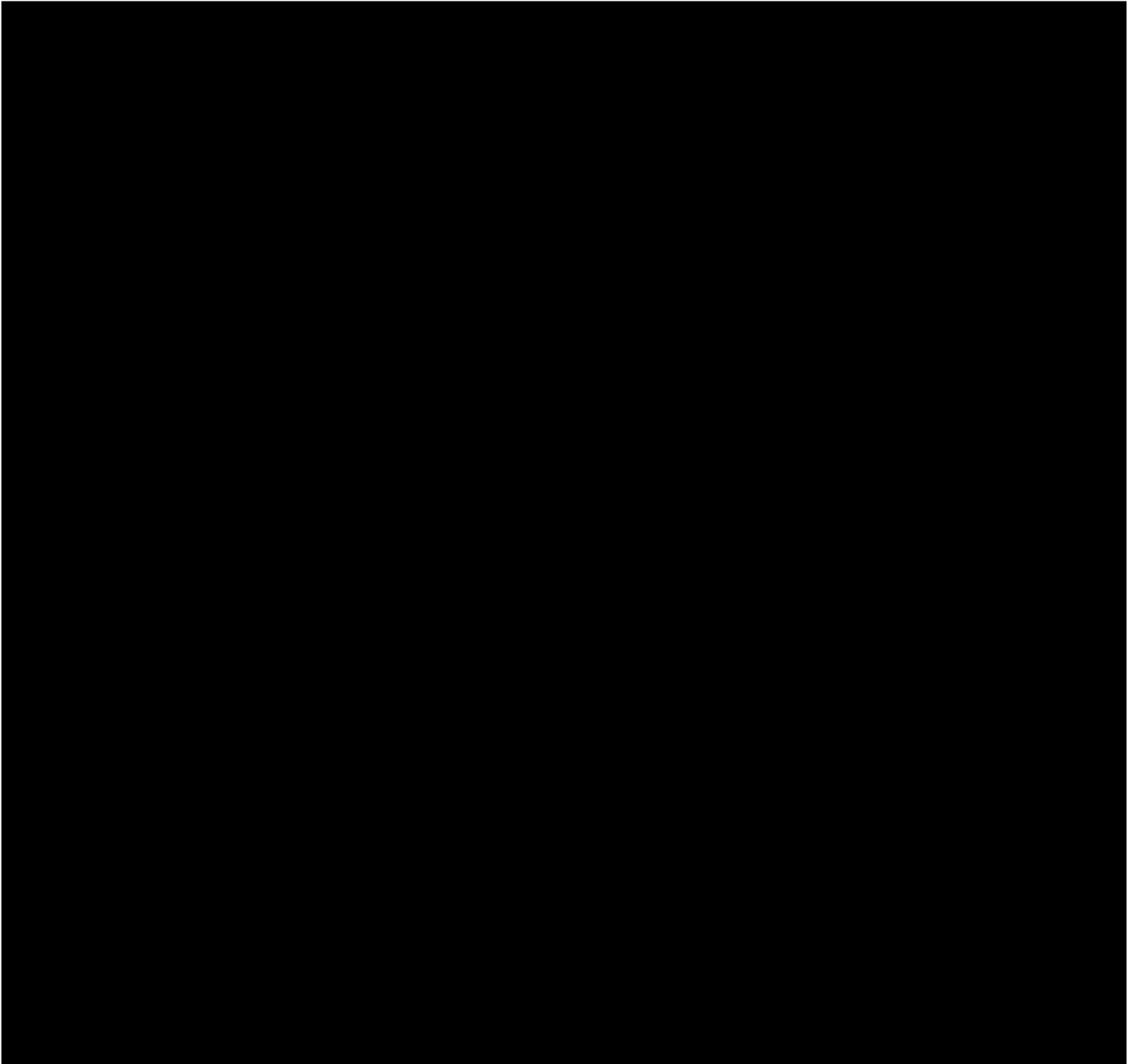
WHALESHARK MEDIA, INC

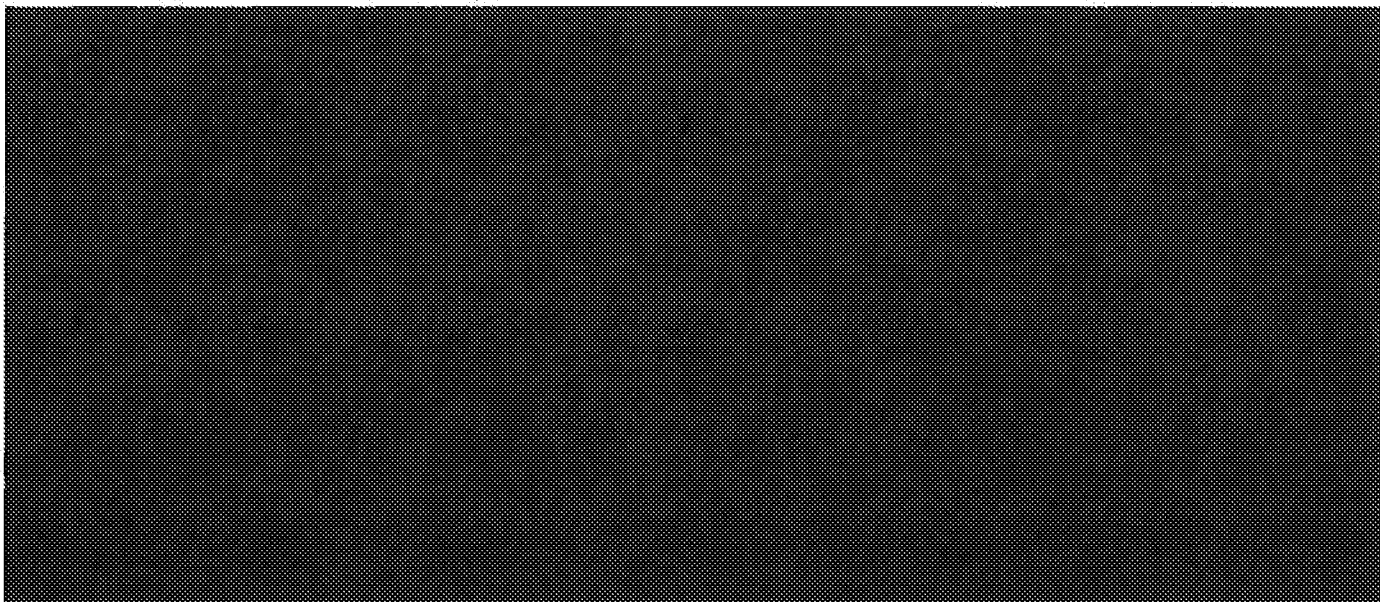
By: [Signature]  
Name: G. Collier Cunningham  
Its: CEO



Exhibit "A"  
To  
Bill of Sale

The term "Transferred Assets" means all right, title and interest in, to and under all of the tangible and intangible assets, properties and rights of Debtor that constituted Collateral (as defined in the Loan Agreements), are in existence and owned by Debtor as of the date of the Bill of Sale to which this Exhibit is attached and were used or useful or held for use in or related to the Debtor's business as a going concern, including but not limited to the following assets:



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- Trademark Gaggle of Chicks (U.S. Reg. No. 3907902)
  - Brand names (MyTownPerks, Juice in the City, JuicePerks)

*YSR*



