

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ENK International, LLC		02/21/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Advanstar Communications Inc.		
Street Address:	2501 Colorado Avenue		
Internal Address:	Suite 280		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3855731	SOLE COMMERCE	
Serial Number:	85225320	SOLE	
Registration Number:	3242283	THE COLLECTIONS AT WSA	
Registration Number:	3205563	THE COLLECTIONS AT WSA	
Registration Number:	2613716	WORLD SHOE ASSOCIATION	
Registration Number:	3185005	WSA IN STEP	
Registration Number:	3242936	WSASHOW	
Registration Number:	3203932	WSATODAY	
Registration Number:	3203933	WSATODAY	
CORRESPONDENCE DATA			
Fax Number:	2187256800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

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Phone: 218-722-0861
Email: mmarkusen@fryberger.com, ltaylor@fryberger.com
Correspondent Name: Martha Markusen
Address Line 1: 302 West Superior Street
Address Line 2: Suite 700
Address Line 4: Duluth, MINNESOTA 55802

NAME OF SUBMITTER:	Martha Markusen
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Signature:	/mmm/
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Date:	02/25/2013
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Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, ENK INTERNATIONAL, LLC, a Delaware limited liability company, whose mailing address is 3 East 54th Street, 12th Floor, New York, NY 10022 (the "Assignor"), is the sole and exclusive owner of all right, title and interest in and to the trademarks attached hereto as Exhibit A (the "Trademarks");

WHEREAS, ADVANSTAR COMMUNICATIONS INC., a New York corporation, located at 2501 Colorado Avenue, Suite 280, Santa Monica, California 90404 (the "Assignee"), is desirous of acquiring all right, title and interest in the above-referenced Trademarks;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest of Assignor in and to said Trademarks, together with business and goodwill of the business in connection with which the aforesaid Trademarks has been used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment on

Feb 21, 2013

ENK INTERNATIONAL, LLC

By 

Name ERIC LISMAN

Title CEO

EXHIBIT A

MARK	SERIAL/REGISTRATION NO.
SOLE COMMERCE	3855731
SOLE	85225320
THE COLLECTIONS AT WSA	3242283
THE COLLECTIONS AT WSA AND DESIGN	3205563
WORLD SHOE ASSOCIATION	2613716
WSA IN STEP	3185005
WSASHOW	3242936
WSATODAY	3203932
WSATODAY	3203933