

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Offbeat Brands, LLC		02/22/2013
	Entity Type LIMITED LIABILITY COMPANY: DELAWARE		
RECEIVING PARTY DATA			
Name:	Offbeat IP, LLC		
Street Address:	19185 7th Street East		
City:	Sonoma		
State/Country:	CALIFORNIA		
Postal Code:	95476		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	4162450	JELLYBEAN
	Registration Number:	4258813	SLICES
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	Katja Loeffelholz		
Address Line 1:	1455 First Street, Ste 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	KENTON		
NAME OF SUBMITTER:	Katja Loeffelholz		
Signature:	/Katja Loeffelholz/		
Date:	02/25/2013		
Total Attachments: 1 source=Assignment of Trademark#page1.tif			

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ASSIGNMENT OF UNITED STATES  
TRADEMARK REGISTRATIONS

WHEREAS, Offbeat Brands, LLC, a Delaware limited liability company, with a principal business address of 1304 Southpoint Boulevard, Suite 240, Petaluma, California 94954 ("Assignor") owns the following marks in the United States which are registered in the U. S. Patent and Trademark Office:

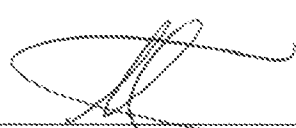
<u>Trademarks</u>	<u>Reg. Nos.</u>	<u>Reg. Dates</u>
JELLYBEAN	4,162,450	June 19, 2012
SLICES	4,258,813	December 11, 2012

WHEREAS, Offbeat IP, LLC, a Delaware limited liability company, with an address of 19185 7<sup>th</sup> Street East, Sonoma, California 95476 ("Assignee") is desirous of acquiring said U. S. marks and the U. S. registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said marks in the U. S., together with the goodwill of the business symbolized by the marks in the U. S. and the above identified U. S. registrations thereof.

Dated: \_\_\_\_\_

2/22/13

  
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Michael Kenton, Managing Member