

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marley Beverage Company, LLC		02/26/2013	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	Fifty-Six Hope Road Music Limited		
Street Address:	Aquamarine House, Cable Beach		
City:	Nassau		
State/Country:	BAHAMAS		
Entity Type:	international business company: BAHAMAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4203218	ONE DROP	
CORRESPONDENCE DATA			
Fax Number:	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310.228.3700		
Email:	rwalsh@smrh.com		
Correspondent Name:	Jill M. Pietrini, Esq.		
Address Line 1:	1901 Avenue of the Stars, Suite 1600		
Address Line 2:	Sheppard Mullin Richter & Hampton LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90067-6017		
ATTORNEY DOCKET NUMBER:	29WG-165308-335		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Jill M. Pietrini, Esq.

Signature:

//jmp//

Date:

02/26/2013

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

This assignment is made by and between Marley Beverage Company, LLC, a Michigan limited liability company, having a principal place of business at 27777 Franklin Rd., Suite 1640, Southfield, Michigan 48034 (hereinafter "Assignor"), and Fifty-Six Hope Road Music Limited, an international business company, having a place of business of Aquamarine House, Cable Beach, Nassau, Bahamas (hereinafter "Assignee").

WHEREAS, Assignor owns all rights, title and interest in and to the trademark and the United States Registration thereof identified below (the "Mark" or the "Registration"), along with the goodwill of the business appurtenant to said Mark:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ONE DROP	4,203,218	September 4, 2012

WHEREAS, Assignor has agreed to assign all right, title, and interest in the Mark and the Registration to Assignee, including the goodwill associated with the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark, and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing. Assignor agrees never to challenge the validity or ownership of the Mark or Registration.

Signed at Southfield, Michigan, effective this 26th day of February, 2013.

MARLEY BEVERAGE COMPANY, LLC

  
\_\_\_\_\_  
Kevin McClafferty  
President

State of Michigan            )  
  ) ss:  
County of Oakland            )

On this 26 day of February, 2013, before me Debbie Pasoli, a Notary Public, personally appeared Kevin McClafferty, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the entity upon behalf of which the person acted executed the instrument.

WITNESS my hand and official seal.

*Debbie Pasoli*

Notary Public

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