

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|---|--|--------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| King Biscuit Entertainment Group Inc. | | 04/14/2006 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Norton LLC | | |
| Street Address: | 3663 Barron Way | | |
| City: | Reno | | |
| State/Country: | NEVADA | | |
| Postal Code: | 89511 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: MINNESOTA | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2613629 | KING BISCUIT | |
| Registration Number: | 3410654 | KING BISCUIT FLOWER HOUR | |
| Registration Number: | 1868661 | KING BISCUIT TIME | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6123229081 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 612.332.5300 | | |
| Email: | nmatthews@merchantgould.com | | |
| Correspondent Name: | Andrew S. Ehard | | |
| Address Line 1: | 80 South 8th Street | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402-0910 | | |
| ATTORNEY DOCKET NUMBER: | 15466.16US03 | | |
| NAME OF SUBMITTER: | Andrew S. Ehard | | |

OP \$90.00 2613629

| | |
|--|-------------------|
| Signature: | /Andrew S. Ehard/ |
| Date: | 02/26/2013 |
| Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif | |

Execution Copy

TRADEMARK ASSIGNMENT

WHEREAS, King Biscuit Entertainment Group Inc. a Delaware corporation (the "Assignor") is the sole owner of the trademarks outlined on Schedule A hereto (the "Trademarks").

WHEREAS, Norton LLC, a Minnesota limited liability company (the "Assignee") desires to acquire the Trademarks and the goodwill represented thereby in connection with its acquisition of the Purchased Assets of the Assignor and its affiliates.

NOW THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee the entire right, title and interest in and to the Trademarks, including all rights to sue and recover for past infringement, the goodwill represented by the Trademarks and any registration of the Trademarks.

Executed this 14 day of April , 2006.

KING BISCUIT ENTERTAINMENT GROUP INC.

By: [Signature]

Its: President

ACKNOWLEDGMENT

STATE OF NEW YORK

COUNTY OF New York

On this the 14th day of April, 2006, before me, the undersigned, a Notary Public in and for said County and State, personally appeared GEORGE ALEXANDROU, an individual, personally know to me (or proved to me on the basis of satisfactory evidence) to be the person whose name be subscribed to the within instrument and acknowledged to me that he executed it.

WITNESS my hand and official seal

[Signature]

H. JOSEPH MELLO
NOTARY PUBLIC, State of New York
No. 02MEL2868770
Qualified in New York County
Commission Expires Oct. 31, 2009

TRADEMARK
REEL: 004970 FRAME: 0754

Schedule A

King Biscuit
King Biscuit Flower Hour
Silver Eagle Cross Country
King Biscuit Time
King Biscuit Times
Mausoleum Classix
Mausoleum