

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHE SAFARI, LLC		12/21/2012	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Bass Pro, Inc.		
Street Address:	2500 East Kearney Street		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3434635	SHE SAFARI	
Registration Number:	3470760	SHE SAFARI CLOTHING FOR HER EXPEDITION	
Registration Number:	3434634		
Serial Number:	85616815	S	
Serial Number:	85639312	S SHE	
Serial Number:	85639292	SHE	
Serial Number:	85616802	SHE EXPEDITIONS	
Serial Number:	85616667	SHE OUTDOOR APPAREL	
Serial Number:	85616711	SHE SAFARI	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-6318		

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Email: sftrademarks@pillsburylaw.com  
Correspondent Name: Laura C. Gustafson  
Address Line 1: P.O. Box 2824  
Address Line 2: Calendar/Docketing Department  
Address Line 4: San Francisco, CALIFORNIA 94126-2824

NAME OF SUBMITTER:	Laura C. Gustafson
Signature:	/Laura C. Gustafson/
Date:	02/26/2013

Total Attachments: 4  
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Trademark Assignment

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SHE SAFARI, LLC , a Texas limited liability company ("Assignor"), conveys, transfers and assigns to Bass Pro, Inc., a Delaware corporation ("Assignee"), effective as of the date signed below all of its right, title and interest in and to the trademarks and service marks identified at Schedule A, including all trademark applications and registrations, and all common law rights therein, all domain names and the goodwill symbolized by and associated with the use of same, together with all of its rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

SHE SAFARI, LLC



By:   
Brian Zaitz, its CEO

Date: 12/21/12

Schedule A

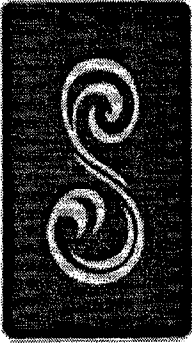

All trademarks, service marks and trade dress relating to Assignor's "SHE" branded line of outdoor apparel products that includes, without limitation, the SHE Safari, SHE Upland, SHE Camouflage and SHE Boots product lines, including the following trademarks, service marks, applications and registrations:

**Registrations:**

	Trademark	Status	Reg. Date / Reg. Number	Goods / Services, Class
1	SHE SAFARI	Registered	May 27, 2008 / 3434635	Clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 25  First use: 03/01/2005  On-line retail store services featuring clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 35  First use: 03/01/2005
2	  SHE SAFARI CLOTHING FOR HER EXPEDITION	Registered	July 22, 2008 / 3470760	Clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 25  First use: 03/01/2005  On-line retail store services featuring clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 35  First use: 03/01/2005
3		Registered	May 27, 2008 / 3434634	Clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 25  First use: 03/01/2005  On-line retail store services featuring clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 35  First use: 03/01/2005

**Applications:**

	Trademark	Status	Filing Date / Ser Number	Goods / Services, Class
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	Trademark	Status	Filing Date / Ser Number	Goods / Services, Class
4		Pending - Office Action Issued: August 27, 2012	May 4, 2012 / 85616815	Clothing, namely, shirts, pants, shorts, jackets, vests, boots and gaiters, in Class 25  First use: 10/01/2008  On-line retail store services featuring clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 35  First use: 10/01/2008
5		Pending – Office Action Issued: August 27, 2012	May 31, 2012 / 85639312	Clothing, namely, shirts, pants, shorts, jackets, vests, boots and gaiters, in Class 25  First use: 10/01/2009  On-line retail store services featuring clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 35  First use: 10/01/2009
6	SHE	Pending – Office Action Issued: August 27, 2012	May 31, 2012 / 85639292	Clothing, namely, shirts, pants, shorts, jackets, vests, boots and gaiters, in Class 25  First use: 10/01/2009  On-line retail store services featuring clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 35  First use: 10/01/2009
7	SHE EXPEDITIONS	Pending – Office Action Issued: August 27, 2012	May 4, 2012 / 85616802	Clothing, namely, shirts, pants shorts, jackets, vests, boots and gaiters, in Class 25.  First use: 01/01/2011  On-line retail store services featuring clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 35.  First use: 10/01/2009

	Trademark	Status	Filing Date / Ser Number	Goods / Services, Class
8	SHE OUTDOOR APPAREL	Pending – Office Action Issued: August 27, 2012	May 4, 2012 / 85616667	Clothing, namely, shirts, pants, shorts, jackets, vests, boots and gaiters, in Class 25. First use: 10/01/2009 On0line retail store services featuring clothing, namely, shirts, pants shorts, jackets, vests, and gaiters, in Class 35. First use: 10/01/2009
9	SHE SAFARI	Pending – Office Action Issued: August 27, 2012	May 4, 2012 / 85616711	Clothing, namely, shirts, pants, shorts, jackets, vests, boots and gaiters, in Class 25. First use: 03/01/2005 On-line retail store services featuring clothing, namely, shirts, pants, shorts, jackets, vests, and gaiters, in Class 35. First use: 03/01/2005

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