

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bass Pro, Inc.		12/28/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bass Pro, LLC		
Street Address:	2500 East Kearney Street		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3434635	SHE SAFARI	
Registration Number:	3470760	SHE SAFARI CLOTHING FOR HER EXPEDITION	
Registration Number:	3434634		
Serial Number:	85616815	S	
Serial Number:	85639312	S SHE	
Serial Number:	85639292	SHE	
Serial Number:	85616802	SHE EXPEDITIONS	
Serial Number:	85616667	SHE OUTDOOR APPAREL	
Serial Number:	85616711	SHE SAFARI	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-6318		
Email:	sftrademarks@pillsburylaw.com		

CH \$240.00 3434635

Correspondent Name: Laura C. Gustafson
Address Line 1: P.O. Box 2824
Address Line 2: Calendar/Docketing Department
Address Line 4: San Francisco, CALIFORNIA 94126-2824

NAME OF SUBMITTER:	Laura C. Gustafson
Signature:	/Laura C. Gustafson/
Date:	02/26/2013

Total Attachments: 5
source=DE Certificate of Formation of Bass Pro, LLC#page1.tif
source=DE Certificate of Formation of Bass Pro, LLC#page2.tif
source=DE Certificate of Conversion of Bass Pro, Inc. - DE Inc. to DE LLC - 14079#page1.tif
source=DE Certificate of Conversion of Bass Pro, Inc. - DE Inc. to DE LLC - 14079#page2.tif
source=DE Certificate of Conversion of Bass Pro, Inc. - DE Inc. to DE LLC - 14079#page3.tif

Delaware

PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "BASS PRO, LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2012, AT 11:03 O'CLOCK A.M.

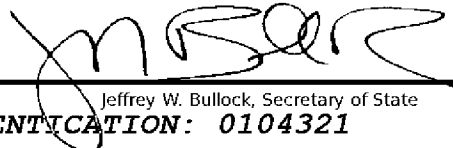
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2012, AT 11:59 O'CLOCK P.M.

3134090 8100V

121400192



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0104321

DATE: 12-28-12

TRADEMARK
REEL: 004970 FRAME: 0921

CERTIFICATE OF FORMATION

OF

BASS PRO, LLC

The undersigned, an authorized person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company is:


Bass Pro, LLC

SECOND: The address of its registered office in the State of Delaware is 1209 Orange Street, in the City of Wilmington, County of New Castle, 19801. The name of its registered agent at such address is The Corporation Trust Company.

THIRD: The formation of Bass Pro, LLC shall be effective on December 29, 2012 at 11:59 p.m. Eastern Time.

Dated this 28th day of December, 2012.

By: _____


James A. Hagale
Authorized Person

Delaware

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The First State

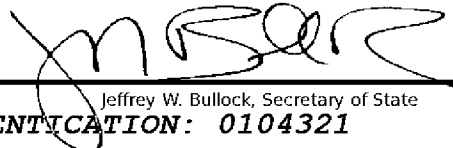
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BASS PRO, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BASS PRO, INC." TO "BASS PRO, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2012, AT 11:03 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2012, AT 11:59 O'CLOCK P.M.

3134090 8100V

121400192




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0104321

DATE: 12-28-12

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004970 FRAME: 0923

CERTIFICATE OF CONVERSION

OF

BASS PRO, INC.
(a Delaware corporation)

INTO

BASS PRO, LLC
(a Delaware limited liability company)

BASS PRO, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, as amended (the "DGCL"), does hereby certify that:

FIRST: Bass Pro, Inc. was originally formed as a corporation under the laws of the State of Delaware on December 1, 1999.

SECOND: The name of the corporation immediately prior to filing this Certificate is "Bass Pro, Inc."

THIRD: Bass Pro, Inc. does now wish to convert from a Delaware corporation into a Delaware limited liability company pursuant to Section 18-214 of the Delaware Limited Liability Company Act, as amended (the "DLLCA"), to be named "Bass Pro, LLC" as set forth in its Certificate of Formation, filed contemporaneously herewith in accordance with Section 18-214(b) of the DLLCA.

FOURTH: The conversion of Bass Pro, Inc. into Bass Pro, LLC has been approved in accordance with Section 18-214(h) of the DLLCA.

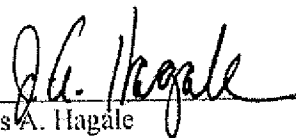
FIFTH: The conversion of Bass Pro, Inc. into Bass Pro, LLC shall be effective on December 29, 2012 at 11:59 p.m. Eastern Time.

Signature page follows.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion on this 28th day of December, 2012.

BASS PRO, INC.

By: _____


James A. Hagale
President

[Signature Page to Delaware Certificate of Conversion -- Bass Pro, Inc.]