

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bass Pro, LLC		02/26/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Bass Pro Intellectual Property, L.L.C.		
Street Address:	2500 East Kearney Street		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3434635	SHE SAFARI	
Registration Number:	3470760	SHE SAFARI CLOTHING FOR HER EXPEDITION	
Registration Number:	3434634		
Serial Number:	85616815	S	
Serial Number:	85639312	S SHE	
Serial Number:	85639292	SHE	
Serial Number:	85616802	SHE EXPEDITIONS	
Serial Number:	85616667	SHE OUTDOOR APPAREL	
Serial Number:	85616711	SHE SAFARI	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-6318		

CH \$240.00 3434635

Email: sftrademarks@pillsburylaw.com
Correspondent Name: Laura C. Gustafson
Address Line 1: P.O. Box 2824
Address Line 2: Calendar/Docketing Department
Address Line 4: San Francisco, CALIFORNIA 94126-2824

NAME OF SUBMITTER:	Laura C. Gustafson
Signature:	/Laura C. Gustafson/
Date:	02/26/2013

Total Attachments: 3
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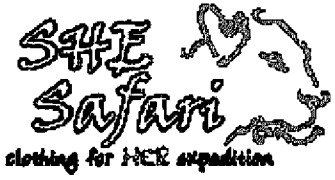
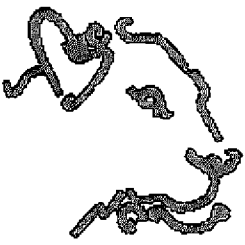


Trademark Assignment

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, BASS PRO, LLC, a Delaware limited liability company ("Assignor"), hereby conveys, transfers and assigns to Bass Pro Intellectual Property, L.L.C., a Missouri limited liability company ("Assignee"), effective as of the date signed below, all right, title and interest in and to the trademarks and service marks identified at Schedule A, including all trademark applications and registrations, and all common law rights therein, all domain names and the goodwill symbolized by and associated with the use of same, together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

BASS PRO, LLC

By: Larry K WilcherName: Larry K WilcherTitle: Group V A's General CounselDate: February 26, 2013

Schedule A

Mark	Status	Registration Number / Application Number
SHE SAFARI	Registered	RN 3434635
<p>SHE SAFARI CLOTHING FOR HER EXPEDITION</p> 	Registered	RN 3470760
	Registered	RN 3434634
<p>S stylized</p> 	Pending	SN 85616815
<p>SHE stylized</p> 	Pending	SN 85639312

SHE	Pending	SN 85639292
SHE EXPEDITIONS	Pending	SN 85616802
SHE OUTDOOR APPAREL	Pending	SN 85616667
SHE SAFARI	Pending	SN 85616711