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ETAS v1.6.4  
 PTO-1594 (Rev. 10/02)  
 OMB No. 0851-0027 (Exp. 10/31/2008)

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**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the removal of serial numbers 77834906, 77779346 and 77944349 previously recorded on Reel 004946 Frame 0488. Assignor(s) hereby confirms the previous serial numbers were recorded in error and the correct serial no. is 77897820.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rollashoe, LLC		01/03/2013	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Synclaire Brands, Inc.		
<b>Street Address:</b>	25 Newbridge Road		
<b>City:</b>	Hicksville		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11801		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			

Property Type	Number	Word Mark
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Serial No. 77/897820

**CORRESPONDENCE DATA**

Fax Number: 2122453009  
 Phone: 2125416222  
 Email: sseuradge@kanekessler.com  
 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.  
 Correspondent Name: Stanley Seuradge  
 Address Line 1: 1330 Avenue of Americas  
 Address Line 4: New York, NEW YORK, 10019

<b>NAME OF SUBMITTER:</b>	Stanley Seuradge
<b>Signature:</b>	/SAS/
<b>Date:</b>	02/11/2013
<b>Total Attachments: 2</b> source=KOLLASHOE#page1.tif source=ROLLASHOE#page2.tif	

Fee calculated, according to the USPTO fee table				
Description	Fee code	Fee code amount	Quantity	Fee
Recording trademark assignment, agreement or other paper, first mark per document	8521	40.0	1	40.0
For second and subsequent marks in the same document	8522	25.0	2	50.0
<b>Total</b>				<b>\$90.00</b>

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02/11/2013 01:19 PM EST

SCHEDULE C

EC 1/3/13  
JC 1/3/13

## TRADEMARK ASSIGNMENT

WHEREAS, Rollashoe, LLC, a Florida limited liability company with an office at 1688 Meridian Ave., Suite 418, Miami Beach, Florida 33139, United States of America (hereinafter the "ASSIGNOR") is the owner of and has adopted, and is using the trademarks set forth on the attached Schedule A (the "Trademarks"), in the United States Patent and Trademark Office or for which applications for registration have been filed in the United States Patent and Trademark Office (the "USPTO");

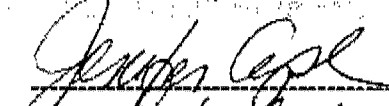
WHEREAS, Synclaire Brands, Inc., a New York corporation, with an office at 25 Newbridge Road, Suite #405, Hicksville, New York 11801, United States of America (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest owned by ASSIGNOR, and to the Trademarks.

WHEREAS, for ten dollars (\$10) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind to the Trademarks, including with regard to the goodwill and the business associated therewith

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Trademarks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ROLLASHOE, LLC

  
By: Jennifer Caplan  
Date: 1/3/13

Schedule CUnassigned Trademarks

<b>Trademark Name</b>	<b>Application No.</b>	<b>Registration No.</b>
Footzyrolls the Rollable Shoe	77834906	
Footzyrolls Fashion Fixes	77944349	
Footzyrolls	77779346	

#358359.3

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

January 25, 2013

PTAS

BRENDAN P. MCFEELY, ESQ.  
KANE KESSLER, P.C.  
1350 AVENUE OF AMERICAS  
NEW YORK, NY 10019**900244917**United States Patent and Trademark Office  
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. The nature of conveyance indicates that you are correcting the ownership of the marks. According to our records of the previous recording, the corrective assignment is still conveying the same information. Please clarify.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) within 30 days from the date of this notice as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 1.8 or 1.10 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

Send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

TONYA LEE  
ASSIGNMENT RECORDATION BRANCH  
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