

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Acme Markets, Inc.		02/14/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SUPERVALU INC.		
Street Address:	7075 Flying Cloud Drive		
Internal Address:	Legal Department		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1516551	LANCASTER BRAND	
Registration Number:	0789147	LANCASTER BRAND	
CORRESPONDENCE DATA			
Fax Number:	9528284403		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(952) 996-8034		
Email:	IPLegalTeam@Supervalu.com		
Correspondent Name:	Jennifer Otto		
Address Line 1:	7075 Flying Cloud Drive		
Address Line 2:	Legal Department		
Address Line 4:	Eden Prairie, MINNESOTA 55344		
NAME OF SUBMITTER:	Jennifer Otto		
Signature:	/Jennifer Otto/		

OP \$65.00 1516551

Date:

02/28/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT


WHEREAS, Acme Markets, Inc., a Corporation organized under the laws of the State of Delaware (hereinafter "Assignor"), having a principal place of business at 250 E. Parkcenter Blvd., Boise, ID 83706 is the record owner of the United States trademarks and registrations listed in Appendix A.

WHEREAS, SUPERVALU INC., a corporation of Delaware, having a principal place of business at 7075 Flying Cloud Drive, Eden Prairie, MN 55344 is desirous of acquiring all right, title and interest in and to said registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said assignee, its successors or assigns, the entire right, title and interest in and to said trademarks and said trademark registrations, together with the goodwill and other incidents of its business associated with or symbolized by said trademarks effective on the date of the execution of this Agreement.

Date: 2/14/13


Acme Markets, Inc.

By: 
John Boyd
Vice President and Treasurer

JJG/rlt

Date: 2/14/13

SUPERVALU INC

By: 
Todd Sheldon
Senior Vice President and Secretary

JJG/rlt

APPENDIX A

<u>Mark</u>	<u>Reg./Ser. No.</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>
LANCASTER BRAND	1516551	29	Registered	USA
LANCASTER BRAND	0789147	35	Registered	USA