

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
LLUMINARI, INC.		01/16/2013	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
Name:	MIRIAM E. NELSON
Street Address:	274 Clarendon Street
Internal Address:	Apt. 8
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02116
Entity Type:	INDIVIDUAL: UNITED STATES

<b>PROPERTY NUMBERS Total: 2</b>		
Property Type	Number	Word Mark
Registration Number:	2854764	STRONGWOMEN
Registration Number:	3279412	STRONGWOMEN

<b>CORRESPONDENCE DATA</b>	
Fax Number:	3029846399
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	3029846300
Email:	jtaylor@mccarter.com
Correspondent Name:	John H. Taylor, III
Address Line 1:	McCarter & English, LLP
Address Line 2:	405 N. King Street, Renaissance Ctr 8 FL
Address Line 4:	Wilmington, DELAWARE 19801

ATTORNEY DOCKET NUMBER:	99413/00002
NAME OF SUBMITTER:	John H. Taylor, III

Signature:	/John H. Taylor/
Date:	02/28/2013
Total Attachments: 2 source=STRONGWOMEN Assignment#page1.tif source=STRONGWOMEN Assignment#page2.tif	

**ASSIGNMENT OF TRADEMARKS AND GOODWILL**

This Assignment is made effective as of the 16th day of January 2013, by and between LLuminari, Inc., a Delaware corporation ("Assignor") and Miriam E. Nelson, a United States citizen with an address at 274 Clarendon Street, Apt. 8, Boston, MA 02116 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks and trademark registrations listed and/or described on Appendix A attached hereto and made a part hereof, and all of the goodwill associated therewith (the "Marks"); and

WHEREAS, Assignor has agreed to assign the Marks to Assignee.

NOW THEREFORE, for the sum of one dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all right, title and interest in the Marks, and all issued registrations with respect to same, as well as the goodwill related to the Marks and the right to sue for past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year first above written.

LLUMINARI, INC.

By: Elizabeth Brown  
Name: Elizabeth Brown  
Title: CEO, Luminari, Inc

**Appendix A**

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
STRONGWOMEN	2,854,764	15-Jun-2004
STRONGWOMEN	3,279,412	14-Aug-2007

MEI 14174489v.1