

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Entrust Administration, Inc.		02/07/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	The Entrust Group, Inc.
Street Address:	555 12th Street
Internal Address:	Suite 1250
City:	Oakland
State/Country:	CALIFORNIA
Postal Code:	94607
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	77309857	THE ENTRUST GROUP GREEN IRA
Registration Number:	3772135	THE ENTRUST GROUP GREEN IRA
Serial Number:	78209669	ENTRUST ADMINISTRATION, INC.
Registration Number:	3334386	ENTRUST ADMINISTRATION, INC.
Serial Number:	78231556	A WORLD OF CHOICES
Registration Number:	2927760	A WORLD OF CHOICES
Serial Number:	78634990	HOME OF THE FREE CHOICE IRA
Serial Number:	78607221	UNLOCK YOUR IRA
Serial Number:	78592227	OTHER PEOPLE'S MONEY
Serial Number:	78568045	OPM
Serial Number:	78568039	OTHER PEOPLE'S IRAS
Serial Number:	78181083	ENTRUST SIMPLIFIER
Serial Number:	78179776	EUROPENSIONS

OP \$365.00 77309857

Serial Number:

78179783

PLANCOMP

CORRESPONDENCE DATA

Fax Number:

6505669922

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone:

(650) 566-9912

Email:

filing@kokkalaw.com

Correspondent Name:

KOKKA & BACKUS, PC

Address Line 1:

Attn: Scott S. Kokka

Address Line 2:

703 High Street

Address Line 4:

Palo Alto, CALIFORNIA 94301

ATTORNEY DOCKET NUMBER:

ENT-002TM, 004TM-013TM

NAME OF SUBMITTER:

Scott S. Kokka

Signature:

/Scott S. Kokka/

Date:

02/28/2013

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into by and between Entrust Administration, Inc., a California corporation, with its principal office at 555 12th Street, Suite 1250, Oakland, California 94607 ("Assignor"), and The Entrust Group, Inc., a Delaware corporation, with its principal office at 555 12th Street, Suite 1250, Oakland, California 94607 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to accept the assignment of, the United States trademark registrations and/or trademark applications set forth on Exhibit A, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

WHEREAS, Assignor represents and warrants that it is the sole owner of all right, title and interest in and to the Marks and that it has adopted, used, and is using the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee the entire right, title and interest in and to the Marks together with the good will of the business symbolized by the Marks, for the United States and therefor, any resulting registrations, renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the execution date or thereafter, including, without limitation, all causes of action, rights or remedies, including but not limited to all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to initiate judicial proceedings (or administrative proceedings or other proceedings) and to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

Assignor shall, at Assignee's expense (with reasonable compensation from Assignee to Assignor), take reasonable further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation),

requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitation, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Marks and this Assignment; (3) obtaining any additional trademark protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or in any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the latest date (i.e., the execution date) set forth below.

Entrust Administration, Inc.

By: Hubert Bromma

Name: Hubert Bromma

Title: CEO, Entrust Administration, Inc.

Date: 2/7/13

The Entrust Group, Inc.

By: Hubert Bromma

Name: Hubert Bromma

Title: CEO, The Entrust Group, Inc.

Date: 2/7/13

EXHIBIT A

U.S. TRADEMARK PROPERTIES

Registration No.	Application No.	Registration Date	Filing Date	Mark
3,772,135	77/309,857	4/6/2010	10/22/2007	THE ENTRUST GROUP GREEN IRA
3,334,386	78/209,669	11/13/2007	1/31/2003	ENTRUST ADMINISTRATION, INC. (stylized)
2,927,760	78/231,556	2/22/2005	3/28/2003	A WORLD OF CHOICES (stylized)
	78/634,990		5/23/2005	HOME OF THE FREE CHOICE IRA
	78/607,221		4/12/2005	UNLOCK YOUR IRA
	78/592,227		3/22/2005	OTHER PEOPLE'S MONEY
	78/568,045		2/15/2005	OPM
	78/568,039		2/15/2005	OTHER PEOPLE'S IRAS
	78/181,083		11/1/2002	ENTRUST SIMPLIFIER
	78/179,776		10/29/2002	EUROPENSIONS
	78/179,783		10/29/2002	PLANCOMP