

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Howard Enterprises, Inc.		12/28/2012	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Howard, LLC		
Street Address:	3510-1 Port Jacksonville Parkway		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32226		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2718172	RED POWER	
CORRESPONDENCE DATA			
Fax Number:	5742371125		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	574-237-1156		
Email:	michelle.horvath@btlaw.com		
Correspondent Name:	Gerard T. Gallagher, Barnes & Thornburg		
Address Line 1:	100 N. Michigan Street		
Address Line 2:	600 1st Source Bank Center		
Address Line 4:	South Bend, INDIANA 46601		
ATTORNEY DOCKET NUMBER:	39852-57141		
NAME OF SUBMITTER:	Gerard T. Gallagher		
Signature:	/Gerard T. Gallagher/		

Date:

03/01/2013

Total Attachments: 2

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1. Howard Enterprises, Inc. is an Indiana corporation, having a place of business at 110 W. Sherman Street, Lynn, Indiana, United States of America ("HE").
2. Howard, LLC is a Delaware limited liability company having a place of business at 3510-1 Port Jacksonville Parkway, Jacksonville, Florida 32226 ("Howard").
3. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, HE hereby assigns to Howard all of HE's right, title and interest in and to the trademark listed on Exhibit A hereto (the "Trademark"), including all applications and registrations therefore and all common law rights associated therewith, along with the goodwill of the business symbolized by the Trademark, throughout the world. HE further assigns to Howard the right to sue and collect damages for any and all past, present and future infringement of any rights in the Trademark.

Dated this 28th day of December, 2012.

Howard Enterprises, Inc.

By: Tim McCoy
Printed: TIM MCCOY
Title: President