

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Gospel Music Channel, LLC		03/01/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Aspire Channel, LLC		
Street Address:	2077 Convention Center Concourse		
Internal Address:	Suite 300		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30337		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	4251662	ARISE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	7706928899		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	770-692-9937		
Email:	mingram@aspire.tv		
Correspondent Name:	Melissa M. Ingram		
Address Line 1:	2077 Convention Center Concourse		
Address Line 2:	Suite 300		
Address Line 4:	Atlanta, GEORGIA 30337		
NAME OF SUBMITTER:	Nneka Egwuatu		
Signature:	/Nneka Egwuatu/		
Date:	03/01/2013		
Total Attachments: 1 source=Trademark Assignment (Arise)#page1.tif			

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**TRADEMARK ASSIGNMENT AGREEMENT**

As of March 1, 2013

This Trademark Assignment Agreement is entered into between Gospel Music Channel, LLC ("GMC"), located at 2077 Convention Center Concourse, Suite 300, Atlanta, GA 30337, and **Aspire Channel, LLC** ("Aspire"), located at 2077 Convention Center Concourse, Suite 300, Atlanta, GA 30337. GMC has agreed to execute and deliver this Trademark Assignment for recording with national, federal, and state government authorities including, but not limited to, the US Patent and Trademark Office ("USPTO").

The parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, GMC irrevocably conveys, transfers and assigns to Aspire all of GMC's right, title and interest in and to the following (the "**Assigned Trademark**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark:

ARISE, Registration Number 4,251,662

2. Recordation and Further Actions. GMC authorizes the Commissioner for Trademarks of the USPTO and any other national, federal and state government officials to record and register this Trademark Assignment upon request by Aspire. GMC shall execute any and all documents and take all other further actions as reasonably requested by Aspire to transfer ownership of the Assigned Trademark including, but not limited to, assignments, transfers and related powers of attorney.

Gospel Music Channel, LLC

By: [Signature]

Its: SVP/General Counsel

Aspire Channel, LLC

By: [Signature]

Its: GM