

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vivisimo, Inc.		02/26/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	International Business Machines Corporation		
Also Known As:	IBM Corporation		
Street Address:	New Orchard Road		
City:	Armonk		
State/Country:	NEW YORK		
Postal Code:	10504		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	77005688	SEARCH DONE RIGHT	
Serial Number:	77427570	VELOCITY	
Serial Number:	78174323	VIVISIMO	
Serial Number:	85347891	CUSTOMER CAPABLE	
Serial Number:	85347899	INFORMATION OPTIMIZED	
Serial Number:	85347875	CUSTOMER EXPERIENCE OPTIMIZATION	
Serial Number:	85347886	CXO	
CORRESPONDENCE DATA			
Fax Number:	9147654370		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9147654353		
Email:	ibmtm@us.ibm.com		
Correspondent Name:	Leonora Hoicka		

CH \$190.00 77005688

Address Line 1: North Castle Drive
Address Line 4: Armonk, NEW YORK 10504

NAME OF SUBMITTER:	Grazia T. Micewicz
Signature:	/Grazia T. Micewicz/
Date:	03/01/2013

Total Attachments: 2
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ASSIGNMENT

ASSIGNMENT made this 26 day of FEB, 2013, between Vivisimo, Inc. (Assignor"), a corporation organized and existing under the laws of Delaware with a place of business at 1710 Murray Ave., Suite 300 Pittsburgh Pennsylvania 15217, and International Business Machines Corporation, organized and existing under the laws of New York, with a place of business at New Orchard Road, Armonk, NY 10504 ("Assignee");

WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademarks on the attached list and is assigning the marks in the identified applications and registrations as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060;

WHEREAS, Assignee is desirous of acquiring said marks, trademark applications and registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all rights, title and interest in and to the said marks , and registrations and applications for trademark applications and registrations in the United States, with the goodwill of the business symbolized by the marks.

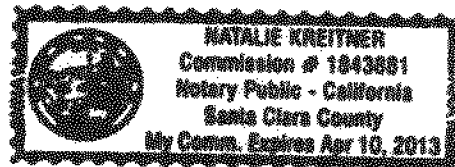
This assignment is effective as of the January 1, 2013.

ASSIGNOR: Vivisimo, Inc.

By: 
Name: Anthony J. Ciccone
Title: President

On this 26th day of February, 2013 before me personally appeared Anthony J. Ciccone who declared that he is duly and lawfully authorized to execute this Assignment on behalf of Vivisimo, Inc. and acknowledged the foregoing signature to be his own.


Notary Public



Schedule A

Mark	Ser. No.
SEARCH DONE RIGHT	77005688
VELOCITY	77427570
VIVISIMO	78174323
CUSTOMER CAPABLE	85347891
INFORMATION OPTIMIZED	85347899
CUSTOMER EXPERIENCE OPTIMIZATION	85347875
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