

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dethrone Royalty, Inc.		02/25/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Dethrone LLC		
Street Address:	1512 Rollins Road		
City:	Burlingame		
State/Country:	CALIFORNIA		
Postal Code:	94010		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85586797	BASE CAMP	
Serial Number:	85586815	DETHRONE BASECAMP	
CORRESPONDENCE DATA			
Fax Number:	3102774710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-551-9306		
Email:	jarciniega@mwe.com		
Correspondent Name:	Jorge Arciniega, McDermott Will & Emery		
Address Line 1:	2049 Century Park East, Suite 3800		
Address Line 4:	Los Angeles, CALIFORNIA 90067-3218		
ATTORNEY DOCKET NUMBER:	84576-10		
NAME OF SUBMITTER:	Jorge Arciniega		
Signature:	/Jorge Arciniega/		

Date:

03/01/2013

Total Attachments: 2

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## TRADEMARK ASSIGNMENT


This Assignment, effective as of 2/25/13 (hereinafter the "**Effective Date**"), is made by and between Dethrone Royalty, Inc., a California corporation having an address at 1512 Rollins Road, Burlingame, California 94010 (hereinafter "**ASSIGNOR**") and Dethrone LLC, a California limited liability company, having an address at 1512 Rollins Road, Burlingame, California 94010 (hereinafter "**ASSIGNEE**"), with respect to the marks identified on Exhibit A attached hereto, including all associated applications and registrations therefor (hereinafter the "**Marks**").

For the payment of US\$100.00 (One Hundred United States Dollars) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the Marks, together with all goodwill symbolized by or otherwise associated with the Marks and the right to sue, make claims, and recover damages for any past, present or future infringement of the Marks; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this Assignment not been made. Further, ASSIGNOR hereby expressly acknowledges that this Assignment constitutes an assignment to a successor to the business of ASSIGNOR, or portion thereof, to which the Marks pertain.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.


### ASSIGNOR:

Dethrone Royalty, Inc.


/s/   
Name: NICK SWINMURN  
Title: PRESIDENT

### ASSIGNEE:

Dethrone LLC

/s/   
Name: NICK SWINMURN  
Title: MANAGING MEMBER

**EXHIBIT A**

<b>TRADEMARK</b>	<b>COUNTRY</b>	<b>GOODS/SERVICES</b>	<b>APP NO.</b>
	USA	Clothing, namely, pants, shorts, sweatpants, overalls, shirts, tee-shirts, sweatshirts, dresses, skirts, blouses, jackets, vests, coats, rainwear, lingerie, sleepwear, underwear, loungewear, beachwear, swimwear, infantwear, gloves, socks, hosiery, belts, scarves, hats, ties, footwear, shoes, slippers	85/586797
<b>DETHRONE BASECAMP</b>	USA	Clothing, namely, pants, shorts, sweatpants, overalls, shirts, tee-shirts, sweatshirts, dresses, skirts, blouses, jackets, vests, coats, rainwear, lingerie, sleepwear, underwear, loungewear, beachwear, swimwear, infantwear, gloves, socks, hosiery, belts, scarves, hats, ties, footwear, shoes, slippers	85/586815