

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMASIS LLC		02/28/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	American Imaging Management, Inc.		
Street Address:	8600 W Bryn Mawr Avenue		
Internal Address:	Suite 800		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60631		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3211856	IMASIS	
Registration Number:	3211859	IMASIS	
Registration Number:	3211858		
CORRESPONDENCE DATA			
Fax Number:	2027393001		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2027393000		
Email:	fgordon@morganlewis.com		
Correspondent Name:	Morgan, Lewis & Bockius LLP		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	Megan K. Bowen		

Signature:	/Megan K. Bowen/
Date:	03/01/2013
Total Attachments: 3 source=CPP6501268#page1.tif source=CPP6501268#page2.tif source=CPP6501268#page3.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of the date signed below ("Effective Date") by IMASIS LLC, a Delaware limited liability company, having an address at 8600 W. Bryn Mawr Avenue, Suite 800, Chicago, IL 60631 ("Assignor"), in favor of American Imaging Management, Inc., an Illinois corporation, having an address at 8600 W. Bryn Mawr Avenue, Suite 800, Chicago, IL 60631 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and/or service marks on the attached Schedule A (the "Marks"), including the goodwill associated with the Marks, and desires to assign all of its right, title, and interest in and to the Marks to the Assignee; and

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns, transfers and sets over to Assignee its entire right, title, and interest in and to the Marks, including any and all goodwill associated therewith, all registrations therefor, all common law rights therein, any and all trademark and/or service mark rights related thereto and all other rights associated with the portion of the ongoing and existing business to which these marks pertain and in and to any and all causes of action (either in law or in equity), as well as the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present, or future infringement, misappropriation and/or dilution of the Marks.
2. Assignor hereby authorizes and requests the U.S. Patent and Trademark Office to record Assignee as the owner of the Marks.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

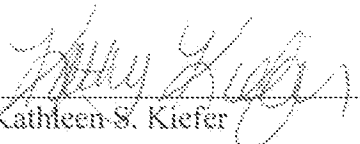
IMASIS LLC

By:   
Kathleen S. Kiefer

Title: Secretary

Date: February 28, 2013

AMERICAN IMAGING MANAGEMENT,  
INC.

By:   
Kathleen S. Kiefer

Title: Secretary

Date: February 28, 2013

SCHEDULE A

Mark	Registration No.
IMASIS	3,211,856
IMASIS and Design	3,211,859
Design of Three Marbles	3,211,858

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