

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRU FRAGRANCE & BEAUTY LLC		02/27/2013	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Francesca's Collections, Inc.		
Street Address:	8760 Clay Road		
Internal Address:	Suite 100		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77080		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85625394	TUILERIES	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	pto@cph.com		
Correspondent Name:	Christie, Parker & Hale, LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	72347/F504		
NAME OF SUBMITTER:	Michael J. MacDermott		
Signature:	/Michael J. MacDermott/		

Date:

02/27/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, TRU FRAGRANCE & BEAUTY LLC, an Illinois limited liability company, whose address is 7725 South Quincy Street, Willowbrook, Illinois 60527 ("ASSIGNOR" herein), is the owner of the trademark TUILERIES which is the subject of the following application for registration with the United States Patent and Trademark Office

<u>Mark</u>	<u>Serial No.</u>	<u>Filed</u>
TUILERIES	85/625,394	May 15, 2012


WHEREAS, FRANCESCA'S COLLECTIONS, INC., a Texas corporation, whose address is 8760 Clay Road, Suite 100, Houston, Texas 77080 ("ASSIGNEE" herein) is desirous of acquiring said mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR, does hereby assign unto said ASSIGNEE all right, title and interest in and to said mark together with the goodwill of the business symbolized by the mark and the application for registration as to which ASSIGNOR has not yet filed an allegation of use under Sections 1(c) or (d) of the Trademark Act, and ASSIGNOR hereby assigns the mark as part of the entire business or portion thereof to which the mark pertains as required by Title 15 U.S.C. § 1060, as well as all claims and causes of action for infringement thereof.

The Commissioner for Trademarks is requested to issue the Certificate of Registration to ASSIGNEE.

TRU FRAGRANCE & BEAUTY LLC

Date February 27, 2013


 Name: Paul Leroue
 Title: CMO/Member

TRADEMARK ASSIGNMENT

Docket No 72347/F504

State of Illinois)
County of DuPage)

This instrument was acknowledged before me on February 27, 2013 by

Paul A. Leoue, (name of person) as officer of TRU FRAGRANCE & BEAUTY LLC.

(seal)
Jack Sartore
signature of notary public



MM/jlp

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