

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Ericyan Industries, II, Inc.</td> <td></td> <td>03/04/2013</td> <td>CORPORATION: NEW JERSEY</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Ericyan Industries, II, Inc.		03/04/2013	CORPORATION: NEW JERSEY																
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CORRESPONDENCE DATA																											
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 201 281 5134 Email: pparay@infoawgroup.com Correspondent Name: Paul E. Paray Address Line 1: One Carol Place Address Line 4: Moonachie, NEW JERSEY 07074																											
ATTORNEY DOCKET NUMBER:	SOHOME ASSIGNMENT																										
NAME OF SUBMITTER:	Paul E. Paray																										
Signature:	/Paul E. Paray/																										
Date:	03/04/2013																										
Total Attachments: 1 source=SOHOME Trademark Assignment#page1.tif																											

OP \$40.00 2400934

TRADEMARK ASSIGNMENT

WHEREAS, Ericyan Industries, II, Inc., 477 Courtlandt Street, Belleville, New Jersey 07109 ("Assignor"), has adopted, owns and has been using the Mark "SOHOME" (the "Mark") in connection with the following goods: Bath Linen, Bed Blankets, Bed Linen, Bed Pads, Bed Sheets, Bed Spreads Duvet Covers, Pillow Case Linen, Mattress Linen Mattress Covers, Mattress Pads, Pillow Cases; and

WHEREAS, Assignor registered the Mark on the Principal Register of the United States Patent and Trademark Office, Registration No. 2400934, in connection with the above-described goods, Serial No. 75677858 filed on April 8, 1999;

WHEREAS, Home Dynamix, LLC, One Carol Place, Moonachie, New Jersey 07074 ("Assignee"), desires to acquire the Mark, all related goodwill, and all causes of action, either in law or in equity, for past, present, or future infringement of trademark related to the Mark; and

WHEREAS, each party has the full right and power to enter into this Agreement, and the person executing this Agreement has the full right and authority to enter into this Agreement on behalf of such party and the full right and authority to bind such party to the terms and obligations of this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and all causes of action, either in law or in equity, for past, present, or future infringement of trademark related to the Mark.

ACCEPTED AND SO AGREED ON THE DATE SET FORTH BELOW:

Ericyan Industries, II, Inc.

Home Dynamix, LLC

By: 

By: 

Name: Daniel Gabay

Name: Rami Evar

Title: President

Title: CEO

Effective Date: March 4, 2013

Effective Date: March 4, 2013