

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DEDICATED MARKETING SOLUTIONS, INC.		02/28/2013	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DEDICATED MEDIA, INC.		
<b>Street Address:</b>	909 Sepulveda Blvd., Suite 320		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4233084	D DEDICATED MEDIA. IT'S JUST SMART.	
Registration Number:	4229343	D	
Registration Number:	4213888	SMARTSTACK	
Registration Number:	4225114	IT'S JUST SMART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3056736872		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	3056736686		
<b>Email:</b>	richard@4trademark.com		
<b>Correspondent Name:</b>	RICHARD L MORRIS JR ESQ		
<b>Address Line 1:</b>	P.O. BOX 398538		
<b>Address Line 2:</b>	C/O 1-800-4-TRADEMARK		
<b>Address Line 4:</b>	MIAMI BEACH, FLORIDA 33239		
<b>NAME OF SUBMITTER:</b>	RICHARD L MORRIS JR ESQ		

OP \$115.00 4233084

Signature:	/r Morris/
Date:	03/04/2013
Total Attachments: 1 source=4CCF02282013_00001#page1.tif	

**ASSIGNMENT OF TRADEMARKS**

TRADEMARKS: RN 4233084 D DEDICATED MEDIA. IT'S JUST SMART.  
RN 4229343 D  
RN 4213888 SMARTSTACK  
RN 4225114 IT'S JUST SMART

ASSIGNOR:

**DEDICATED MARKETING SOLUTIONS, INC.** (California Corp)  
Address: 909 Sepulveda Blvd., Suite 320, El Segundo CALIFORNIA 90245

ASSIGNEE:

**DEDICATED MEDIA, INC.** (California Corp)  
Address: 909 Sepulveda Blvd., Suite 320, El Segundo CALIFORNIA 90245

For good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR, **DEDICATED MARKETING SOLUTIONS, INC.** ("ASSIGNOR"), does hereby transfer, convey and assign to ASSIGNEE, **DEDICATED MEDIA, INC.** ("ASSIGNEE"), all right, title and interest, held or owned by ASSIGNOR, both foreign and domestic, and all Federal and State Trademark Registrations or Applications therein, including, but not limited to, U.S. Federal Trademark Registration Numbers RN 4233084, RN 4229343, RN 4213888 and RN 4225114 ("MARKS"), together with the goodwill in the business symbolized by the MARKS.

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of ASSIGNOR; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Date: 2/28/13

ASSIGNOR:  
**DEDICATED MARKETING SOLUTIONS, INC.**  
(a California Corp)

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Print Name: SCOTT YAMANO  
Title: OFFICER