

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ENERGY CLUB, LLC		02/01/2012	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	TRIFECTA FOODS, LLC
Street Address:	12950 Pierce Street
City:	Pacoima
State/Country:	CALIFORNIA
Postal Code:	91331
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2108437	ENERGY CLUB
Registration Number:	3170464	ENERGY CLUB
Registration Number:	3238739	CIRCUS TOYPOPS
Registration Number:	3349034	MUCHO SABOR
Registration Number:	3407773	NATURE'S PRIVATE RESERVE
Registration Number:	3454285	POWER UP WITH ENERGY CLUB
Registration Number:	3523006	THE SMART ALTERNATIVE
Registration Number:	2068345	
Registration Number:	2071020	
Registration Number:	2473792	NATURE KIST
Registration Number:	3160590	MMMM...DOESN'T GET ANY BETTER!
Registration Number:	3712084	SPORTSPAK
Registration Number:	3847056	NATURE KIST
Registration Number:	4066636	FRESH PAK

TRADEMARK

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CORRESPONDENCE DATA

Fax Number: 8187830992

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 818-783-0990

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Correspondent Name: Thomas I. Rozsa

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Address Line 4: Tarzana, CALIFORNIA 91356-3346

ATTORNEY DOCKET NUMBER:	41560.026
NAME OF SUBMITTER:	Thomas I. Rozsa
Signature:	/Thomas I. Rozsa/
Date:	03/04/2013

Total Attachments: 2

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ASSIGNMENT

WHEREAS, ENERGY CLUB, LLC, a California limited liability company, whose address is 12950 Pierce Street, Pacoima, California 91331, has changed its name to TRIFECTA FOODS, LLC and thus needs to change the records in the Trademark Office to record the name change of the following trademarks and all of the good will associated with the trademarks as part of the entire name change of the business of ENERGY CLUB, LLC to TRIFECTA FOODS, LLC:

1. ENERGY CLUB, Registration No. 2,108,437, registered on October 28, 1997;
2. ENERGY CLUB, Registration No. 3,170,464, registered on November 14, 2006;
3. CIRCUS TOYPOPS, Registration No. 3,238,739, registered on May 8, 2007;
4. MUCHO SABOR, Registration No. 3,349,034, registered on December 4, 2007;
5. NATURE'S PRIVATE RESERVE, Registration No. 3,407,773 registered on April 8, 2008;
6. POWER UP WITH ENERGY CLUB, Registration No. 3,454,285, registered on June 24, 2008;
7. THE SMART ALTERNATIVE, Registration No. 3,523,006, registered on October 28, 2008;
8. MISCELLANEOUS DESIGN, Registration No. 2,068,345 registered on June 10, 1997;
9. MISCELLANEOUS DESIGN, Registration No. 2,071,020 registered on June 17, 1997;
10. NATURE KIST, Registration No. 2,473,792 registered on July 31, 2001;
11. Mmmm...doesn't get any better!, Registration No. 3,160,590 registered on October 17, 2006;
12. SPORTSPAK, Registration No. 3,712,084 registered on November 17, 2009;
13. NATURE KIST (and Design), Registration No. 3,847,056 registered on September 14, 2010;
14. FRESH PAK, Registration No. 4,066,636 registered on December 6, 2011.

WHEREAS, TRIFECTA FOODS, LLC, a California limited liability company, whose address is 12950 Pierce Street, Pacoima, California 91331, is desirous of acquiring said marks thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ENERGY CLUB, LLC does hereby assign unto the said TRIFECTA FOODS, LLC, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

Dated: 2-1-2012

By: 
Nick Desia, Chief Executive Officer