

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|-------------------------------|
| Monitor Company Group Limited Partnership | | 01/11/2013 | LIMITED PARTNERSHIP: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|---|
| Name: | Deloitte Consulting LLP |
| Street Address: | 25 Broadway |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10004 |
| Entity Type: | LIMITED LIABILITY PARTNERSHIP: DELAWARE |

PROPERTY NUMBERS Total: 34

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------------|
| Registration Number: | 3230442 | EXPERIENCE MONITOR |
| Registration Number: | 2375107 | BRANDMONITOR |
| Registration Number: | 2798690 | ADAPTIVE OVERHEAD |
| Registration Number: | 2817809 | ADVANTAGE CURVES |
| Registration Number: | 3920132 | AFV |
| Registration Number: | 2458330 | CONFIGURING FOR ADVANTAGE |
| Registration Number: | 3428031 | COST ARCHEOLOGY |
| Registration Number: | 3356324 | ECONOMIC VALUE ESTIMATION |
| Registration Number: | 2388137 | EVE |
| Registration Number: | 2987702 | EXPECTATIONS-BASED MANAGEMENT |
| Registration Number: | 3276833 | FASTFORWARD |
| Registration Number: | 3545041 | FAULTLINES |
| Registration Number: | 3327300 | FUTUREMONITOR |
| Registration Number: | 3310959 | GBN |

TRADEMARK

CH \$865.00 3230442

| | | |
|----------------------|---------|------------------------------|
| Registration Number: | 2643997 | GEOMETRY OF COMPETITION |
| Registration Number: | 3400723 | GLOBAL BUSINESS NETWORK |
| Registration Number: | 3765942 | GROWTH THROUGH INNOVATION |
| Registration Number: | 4067922 | HIGH PERFORMANCE BUREAUCRACY |
| Registration Number: | 3518138 | INNOVATION MONITOR |
| Registration Number: | 3175324 | LATTICE PARTNERS |
| Registration Number: | 2490490 | MONITOR COMPANY |
| Registration Number: | 3725924 | MONITOR |
| Registration Number: | 4147084 | MONITOR BUREAUCRACY INDEX |
| Registration Number: | 3725923 | MONITOR GROUP |
| Registration Number: | 3395996 | MONITOR TECHNOLOGIES |
| Registration Number: | 3529085 | NETWORKSCAN |
| Registration Number: | 3130932 | OBSERVATION DECK |
| Registration Number: | 3399543 | ORGANIZATIONSCAN |
| Registration Number: | 2787262 | ORGANIZING TO WIN |
| Registration Number: | 2978263 | PROFITQUEST |
| Registration Number: | 2442994 | STRATEGIC CHOICE STRUCTURING |
| Registration Number: | 4089874 | STRATEGY LANDSCAPE |
| Registration Number: | 3635760 | TEAMADVANTAGE |
| Registration Number: | 3620919 | TEAMMONITOR |

CORRESPONDENCE DATA

Fax Number: 2128135901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900

Email: assignments@fzlz.com

Correspondent Name: MARK D. ENGELMANN

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA

Address Line 4: NEW YORK, NEW YORK 10017

| | |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | DTU 1301949 |
| NAME OF SUBMITTER: | Mark D. Engelmann |
| Signature: | /anca nicolescu/ |
| Date: | 03/04/2013 |

Total Attachments: 40

TRADEMARK
REEL: 004974 FRAME: 0471

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), is entered into as of January 11, 2013, by and among Monitor Company Group Limited Partnership, a Delaware limited partnership ("Seller"), each of the Subsidiaries of Seller that are signatories hereto (collectively, the "Seller Subsidiaries" and together with Seller, the "Assignors" and each, individually, an "Assignor"), and Deloitte Consulting LLP, a Delaware registered limited liability partnership ("Assignee").

WHEREAS, Assignors, Assignee and DCSH Limited entered into that certain Asset Purchase Agreement, dated as of November 7, 2012 (as amended, the "Asset Purchase Agreement"), pursuant to which, among other things, Assignors agreed to sell, assign, transfer, convey and deliver to Assignee all of their right, title and interest in, to and under the Business IP, as more fully described in the Asset Purchase Agreement, on the terms and subject to the conditions set forth in the Asset Purchase Agreement;

WHEREAS, the Business IP includes the Transferred Trademark Assets (as defined below); and

WHEREAS, Assignors and Assignee now desire to enter into this Assignment to effect the sale, assignment, transfer, conveyance and delivery to Assignee of the Transferred Trademark Assets.

NOW THEREFORE, in consideration of the foregoing and the representations, warranties, covenants and agreements set forth herein and in the Asset Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each party, the parties hereto agree as follows:

1. Capitalized Terms. Capitalized terms used herein but not otherwise defined herein shall have the meaning set forth in the Asset Purchase Agreement.
2. Assignment. Each Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee all of such Assignor's right, title and interest in, to and under all Trademarks used in the United States that are included as part of the Business IP (including without limitation, the Trademarks listed on Schedule A hereto) and the goodwill associated therewith and symbolized by the Trademarks, and all claims or causes of action arising out of or related to any infringement, misappropriation or other violation of such Trademarks, including rights to recover for past, present and future violations thereof (collectively, the "Transferred Trademark Assets").
3. Due Authorization. Assignors hereby authorize Assignee to request, and Assignee hereby requests, that the U.S. Patent and Trademark Office, and any other applicable Governmental Authority, record in the name of Assignee all Trademark registrations and applications for Trademark registration included in the Transferred Trademark Assets and issue in the name of Assignee any and all Trademark registrations from any and all applications for Trademark registration included in the Transferred Trademark Assets.

4. Entire Agreement. This Assignment, the Asset Purchase Agreement and the schedules, exhibits and annexes hereof and thereof contain the entire agreement and understanding of the parties hereto with respect to the subject matter hereof and thereof, and supersede all previous written or oral negotiations, commitments, understandings and writings. To the extent any provision of this Assignment is inconsistent with the provisions of the Asset Purchase Agreement, the provisions of the Asset Purchase Agreement shall prevail.

5. Governing Law. This Assignment shall be governed, including as to validity, interpretation and effect, by, and construed in accordance with, the internal Laws of the State of Delaware applicable to agreements made and performed within the State of Delaware without regard to conflicts of laws principles thereof.

6. Counterparts. This Assignment may be executed in two (2) or more counterparts, each of which will be deemed an original, but all of which together will constitute one (1) and the same agreement. Any counterpart may be executed by facsimile or electronic portable document format (.pdf) signature and such facsimile or .pdf signature shall be deemed an original.

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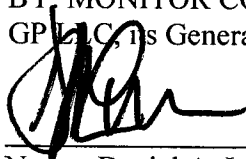
IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNORS:

MONITOR COMPANY GROUP LIMITED
PARTNERSHIP

BY: MONITOR COMPANY GROUP
GP L.P., its General Partner

By: _____


Name: Daniel A. Lasman
Title: Treasurer, Chief Financial
Officer and Assistant Secretary

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

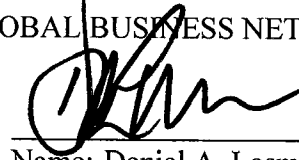
[NOTARY SEAL]



COLBY BAILEY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 26, 2015

GLOBAL BUSINESS NETWORK LLC

By: _____



Name: Daniel A. Lasman
Title: Treasurer, Chief Financial
Officer and Assistant Secretary

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

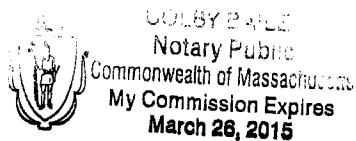
On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



MONITOR COMPANY GROUP
INTERNATIONAL HOLDINGS LLC

By: _____



Name: Daniel A. Lasman
Title: Treasurer, Chief Financial
Officer and Assistant Secretary

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

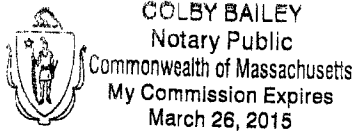
On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



TMC INVESTORS LLC

By:



Name: Daniel A. Lasman
Title: Treasurer, Chief Financial
Officer and Assistant Secretary

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0481

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)


On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]

 COLBY BAILEY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 26, 2015

[Notary for Trademark Assignment to Deloitte Consulting LLP]

MONITOR COMPANY INTL., LLC

By: 

Name: Daniel A. Lasman

Title: Treasurer, Chief Financial
Officer and Assistant Secretary

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0483

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



COLBY BAILEY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 26, 2015

MONITOR COMPANY LATIN
AMERICA, L.P.

By: _____



Name: Daniel A. Lasman
Title: Treasurer, Chief Financial
Officer and Assistant Secretary

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0485

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

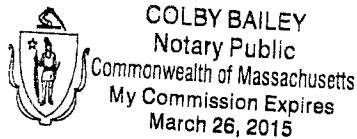
On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



MONITOR COMPANY SERVICES, LLC

By: 

Name: Daniel A. Lasman

Title: Treasurer, Chief Financial
Officer and Assistant Secretary

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0487

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



COLBY BAILEY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 26, 2015

MONITOR COMPANY ASIA PACIFIC,
LLC

By: _____



Name: Daniel A. Lasman
Title: Treasurer, Chief Financial
Officer and Assistant Secretary

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0489

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



COLBY BAILEY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 26, 2015

MONITOR GROUP FOREIGN
GOVERNMENT SERVICES LLC

By: 

Name: Daniel A. Lasman

Title: Treasurer, Chief Financial
Officer and Assistant Secretary

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0491

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



COLBY BAILEY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 26, 2015

MONITOR GROUP GOVERNMENT
SERVICES LLC

By: _____



Name: Daniel A. Lasman
Title: Treasurer, Chief Financial
Officer and Assistant Secretary

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

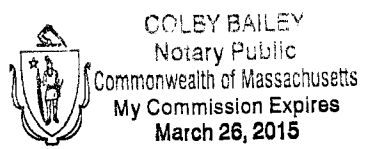
On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

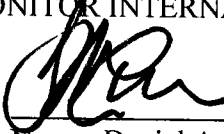
My commission expires 3/26/15

[NOTARY SEAL]



MONITOR INTERNATIONAL, INC.

By:



Name: Daniel A. Lasman

Title: Treasurer

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0495

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

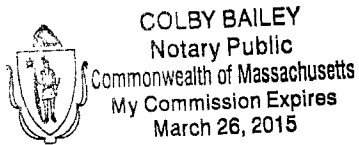
On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



MARKETSPACE LLC

By: 

Name: Daniel A. Lasman

Title: Treasurer, Chief Financial
Officer and Assistant Secretary

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



COLBY BAILEY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 26, 2015

NEW STRATEGIC OXYGEN, LLC

By: 

Name: Daniel A. Lasman

Title: Treasurer, Chief Financial
Officer and Assistant Secretary

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0499

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

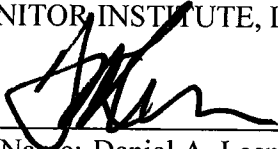
[NOTARY SEAL]



COLBY BAILEY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 26, 2015

MONITOR INSTITUTE, LLC

By: _____


Name: Daniel A. Lasman

Title: Authorized Person

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0501

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

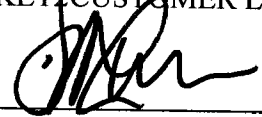
[NOTARY SEAL]



COLBY BAILEY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 26, 2015

MARKET?CUSTOMER LLC

By: _____



Name: Daniel A. Lasman
Title: Treasurer, Chief Financial
Officer and Assistant Secretary

Certificate of Acknowledgment of Notary Public

State of Massachusetts)

County of Suffolk)

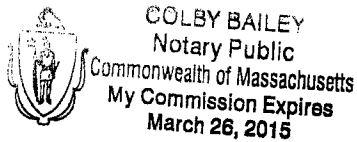
On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasman, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



[Notary for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0504

DOBLIN INC.

By: 

Name: Daniel A. Lasman

Title: Treasurer

Certificate of Acknowledgment of Notary Public

State of Massachusetts

County of Suffolk

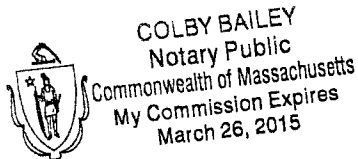
On _____, before me, Colby Bailey, a notary public in and for said state, personally appeared Daniel Lasina, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct. WITNESS my hand and official seal. _____

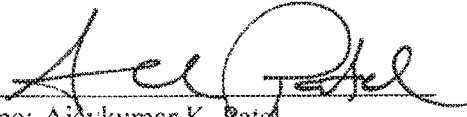
Notary Public for the State of Massachusetts

My commission expires 3/26/15

[NOTARY SEAL]



MONITOR FEDERAL GOVERNMENT
SERVICES LLC

By: 
Name: Ajaykumar K. Patel
Title: President, CEO and Secretary

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

Certificate of Acknowledgment of Notary Public

State of California

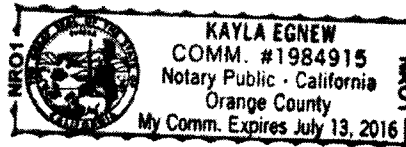
County of Orange

On January 9, 2013, before me, Kayla Egnew, a notary public in and for said state, personally appeared Ajay Kumar K. Patel, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he ~~or she~~ executed the same in his ~~or her~~ authorized capacity and that by his ~~or her~~ signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.

Notary Public for the State of California

My commission expires July 13, 2016
[NOTARY SEAL]



[Notary for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0508

MONITOR INSTITUTE, LLC

By: _____
Name:
Title:

DOBLIN INC.

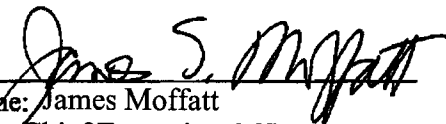
By: _____
Name:
Title:

MONITOR FEDERAL GOVERNMENT
SERVICES LLC

By: _____
Name:
Title:

ASSIGNEE:

DELOITTE CONSULTING LLP

By: 
Name: James Moffatt
Title: Chief Executive Officer

[Signature Page for Trademark Assignment to Deloitte Consulting LLP]

TRADEMARK
REEL: 004974 FRAME: 0509

SCHEDULE A**TRADEMARKS**

| <u>Trademark</u> | <u>Owner Entity</u> | <u>Application Number</u> | <u>Registration Number</u> | <u>Jurisdiction</u> |
|---------------------------------|--------------------------|---------------------------|----------------------------|---------------------|
| DOBLIN | Doblin Inc. | | 3,398,184 | US |
| INNOVATION LANDSCAPE | Doblin Inc. | | 3,528,570 | US |
| TEN TYPES OF INNOVATION | Doblin Inc. | | 3,623,669 | US |
| Action Segmentation | Market2Customer LLC | 75/699,537 | 2,574,158 | US |
| Advocate Portrait | Market2Customer LLC | 77/366,894 | 3,850,484 | US |
| Brand Intent | Market2Customer LLC | 76/358,647 | 2,738,644 | US |
| Branding for Results | Market2Customer LLC | 78/784,566 | 3,176,864 | US |
| Brandmonitor | Monitor Company Group LP | 75/775,909 | 2,375,107 | US |
| Consumer Portrait | Market2Customer LLC | 75/294,849 | 2,286,083 | US |
| Customer Portrait | Market2Customer LLC | 75/294,850 | 2,283,729 | US |
| Employee Portrait | Market2Customer LLC | | 3095940 | US |
| Experience Monitor | Monitor Company Group LP | 78/281,365 | 3,230,442 | US |
| Growthpath | Market2Customer LLC | 75/467,125 | 2,317,203 | US |
| M2C | Market2Customer LLC | 76/099,958 | 2,900,110 | US |
| M2C (plus arrow design) | Market2Customer LLC | 78/323,035 | 2,897,464 | US |
| MARKETSPACE (design plus words) | Marketspace, LLC | | 2,847,994 | US |
| MARKETSPACE | Marketspace, LLC | | 2,660,939 | US |
| MARKETSPACEU | Marketspace, LLC | | 3,122,267 | US |
| Market2Customer | Market2Customer LLC | 76/100,205 | 2,867,086 | US |
| Memory Matters | Market2Customer LLC | 85/191,891 | 4,126,408 | US |

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|---|--------------------------|------------|-----------|----|
| Adaptive Overhead | Monitor Company Group LP | 76/367,180 | 2,798,690 | US |
| Advantage Curves | Monitor Company Group LP | 76/150,225 | 2,817,809 | US |
| AFV | Monitor Company Group LP | 77/454,350 | 3,920,132 | US |
| Configuring for Advantage | Monitor Company Group LP | 75/741,420 | 2,458,330 | US |
| Cost Archeology | Monitor Company Group LP | 78/432,336 | 3,428,031 | US |
| Economic Value Estimation (Madrid Base) | Monitor Company Group LP | 78/931,891 | 3,356,324 | US |
| EVE | Monitor Company Group LP | 75/344,142 | 2,388,137 | US |
| Expectations-Based Management | Monitor Company Group LP | 76/287,047 | 2,987,702 | US |
| FastForward (Madrid Base) | Monitor Company Group LP | 78/619,204 | 3,276,833 | US |
| FaultLines | Monitor Company Group LP | 78/444,391 | 3,545,041 | US |
| FutureMonitor (Madrid Base) | Monitor Company Group LP | 78/812,012 | 3,327,300 | US |
| GBN (Madrid Base) | Monitor Company Group LP | 77/070,995 | 3,310,959 | US |
| Geometry of Competition | Monitor Company Group LP | 76/150,249 | 2,643,997 | US |
| Global Business Network (Madrid Base) | Monitor Company Group LP | 77/070,993 | 3,400,723 | US |
| Growth Through Innovation | Monitor Company Group LP | 77/544,460 | 3,765,942 | US |
| High Performance Bureaucracy | Monitor Company Group LP | 77/941,380 | 4,067,922 | US |
| Innovation Monitor (Madrid Base) | Monitor Company Group LP | 78/516,682 | 3,518,138 | US |
| Lattice Partners | Monitor Company Group LP | | 3175324 | US |

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|--------------------------------|--------------------------|------------|-----------|----|
| Monitor Company | Monitor Company Group LP | 76/095,869 | 2,490,490 | US |
| Monitor (Madrid Base) | Monitor Company Group LP | 77/070,483 | 3,725,924 | US |
| Monitor Bureaucracy Index | Monitor Company Group LP | 77/941,416 | 4,147,084 | US |
| Monitor Group (Madrid Base) | Monitor Company Group LP | 77/070,481 | 3,725,923 | US |
| Monitor Technologies | Monitor Company Group LP | 78/698,351 | 3,395,996 | US |
| NetworkScan (Madrid Base) | Monitor Company Group LP | 78/646,013 | 3,529,085 | US |
| Observation Deck (Madrid Base) | Monitor Company Group LP | 78/490,143 | 3,130,932 | US |
| OrganizationScan (Madrid Base) | Monitor Company Group LP | 78/646,009 | 3,399,543 | US |
| Organizing to Win | Monitor Company Group LP | 76/378,875 | 2,787,262 | US |
| ProfitQuest | Monitor Company Group LP | 78/146,026 | 2,978,263 | US |
| Strategic Choice Structuring | Monitor Company Group LP | 75/401,493 | 2,442,994 | US |
| Strategy Landscape | Monitor Company Group LP | 85/197,546 | 4,089,874 | US |
| TeamAdvantage | Monitor Company Group LP | 77/077,746 | 3,635,760 | US |
| TeamMonitor | Monitor Company Group LP | 78/636,841 | 3,620,919 | US |