

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kobrand Corporation		02/28/2013	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Skyy Spirits, LLC		
Doing Business As:	Campari America		
Street Address:	One Beach St., Suite 300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94133		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4028515	SIP. UP.	
Registration Number:	4028514	THE RUM THAT NEEDS NOTHING	
CORRESPONDENCE DATA			
Fax Number:	6785532212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-553-4778		
Email:	atltrademark@gtlaw.com		
Correspondent Name:	Joel R. Feldman, Esq.		
Address Line 1:	3333 Piedmont Rd., NE, Suite 2500		
Address Line 2:	Greenberg Traurig, LLP		
Address Line 4:	Atlanta, GEORGIA 30305		
ATTORNEY DOCKET NUMBER:	134564.010000		
NAME OF SUBMITTER:	Mary Martha Adkins		

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Signature:	/mary martha adkins/
Date:	03/05/2013
Total Attachments: 1 source=KoBrand Corp. Assignment#page1.tif	

Trademark Assignment

1. **Assignment.** Kobrand Corporation, a New York corporation with an address of 1 Manhattanville Road, 4th Floor, Purchase, NY 10577 (Kobrand) assigns to Skyy Spirits, LLC d/b/a Campari America, a Delaware limited liability company with an address of 300 Beach Street, Suite 300, San Francisco, CA 94133 (Campari America) all of its right, title, and interest in the U.S. federal trademark registrations listed in Exhibit A (the "Marks"), along with (i) the common-law rights in the Marks anywhere in the world, (ii) all goodwill of Kobrand's business connected with the Marks, and (iii) the right to pursue claims and recover damages for past infringements of the Marks.

2. **Consideration.** Kobrand acknowledges that it has received sufficient consideration in exchange for its assignment of its trademark rights to Campari America.

KOBRAND CORPORATION

By: 

Name: Michael S. Insel

Title: Secretary

Date: February 28, 2013

Exhibit A

Reg. No.	Mark	Class	Services
4028515	SIP. UP.	33	Rum
4028514	THE RUM THAT NEEDS NOTHING	33	Rum