

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RCN Television S.A.		03/04/2013	CORPORATION: COLOMBIA
RECEIVING PARTY DATA			
Name:	RCN International Distribution LLC		
Street Address:	654 Madison Avenue, Suite 2201		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10065		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2692568	YO SOY BETTY, LA FEA	
CORRESPONDENCE DATA			
Fax Number:	2123084844		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2123084411		
Email:	trademark@edwardswildman.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Edwards Wildman Palmer LLP		
Address Line 2:	F.D.R. Station, P.O. Box 130		
Address Line 4:	New York, NEW YORK 10150		
NAME OF SUBMITTER:	Perla M. Kuhn		
Signature:	/Perla M. Kuhn/		
Date:	03/05/2013		
Total Attachments: 1 source=doc20130304150505#page1.tif			

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, RCN Television S.A., a corporation of Colombia, having a place of business at Avenida de las Americas No. 65-82, Bogota, Colombia, has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
YO SOY BETTY, LA FEA	2692568	March 4, 2003

AND, WHEREAS, RCN International Distribution LLC., a corporation organized and existing under the laws of the state of Delaware, having a place of business at 654 Madison Avenue, Suite 2201, New York, New York 10065, is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action;

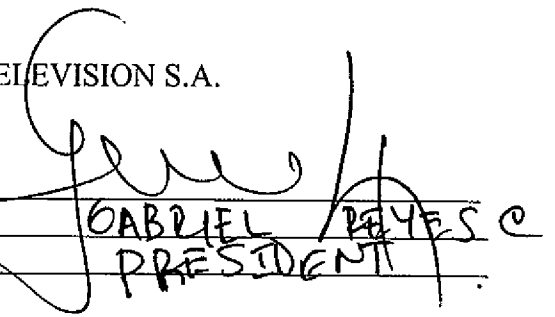
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said RCN Television S.A., hereby sells, assigns and transfers unto RCN International Distribution, LLC, its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

RCN TELEVISION S.A.

By:

Name:

Title:


GABRIEL REYES C.
PRESIDENT

Dated: March 4, 2013



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