

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of New York		03/01/2013	CORPORATION:
RECEIVING PARTY DATA			
Name:	Selling Source, LLC		
Street Address:	325 E. Warm Springs, Rd. Suite 200		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77149255	OPTIMIZED CONTACT SOLUTIONS	
Serial Number:	77149222	OPTIMIZED CONTACT SOLUTIONS, TARGETED DIRECT MAIL MARKETING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	702-835-8058		
Email:	brad.norton@sellingsource.com		
Correspondent Name:	Bradford Norton		
Address Line 1:	325 E. Warm Springs, Rd. Suite 200		
Address Line 4:	Las Vegas, NEVADA 89119		
NAME OF SUBMITTER:	Bradford Norton		
Signature:	/Bradford Norton/		
Date:	03/05/2013		

TRADEMARK

900248645

REEL: 004975 FRAME: 0189

OP \$65.00 77149255

Total Attachments: 4

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## RELEASE OF TRADEMARKS

THIS RELEASE dated March 1, 2013 by THE BANK OF NEW YORK MELLON (formerly known as THE BANK OF NEW YORK), a New York banking corporation ("*BNYM*"), with its mailing address at 600 East Las Colinas Blvd., Suite 1300, Irving, TX 75039, acting as collateral agent for the benefit of the Secured Parties defined in that certain Security Agreement, dated as of December 21, 2007 (said BNYM acting as such agent and any successor or successors to said BNYM in such capacity being hereinafter referred to as the "*Agent*");

### WITNESSETH:

WHEREAS, LONDON BAY – TSS ACQUISITION COMPANY, a Delaware limited liability Company, SELLING SOURCE, LLC, a Delaware limited liability company ("*Borrower*"), DATAx, LTD., a Nevada limited liability company, PARTNER WEEKLY, L.L.C., a Nevada limited liability company and EPIC CREDIT TECHNOLOGY GROUP, LTD., a Nevada limited liability company (collectively, the "*Grantors*") were parties to a certain Short-Form Trademarks Security Agreement dated as of June 30, 2008, and recorded with the United States Patent and Trademark Office on July 22, 2008, at Reel 003821, Frame 0181 (the "*Trademark Collateral Agreement*"), pursuant to which Grantors granted a continuing security interest in certain trademarks, trademark registrations, and trademark applications listed on Schedule A attached hereto and certain other property (collectively, the "*Trademarks*"); and

WHEREAS, Borrower has requested that the Agent release its security interests in the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Agent hereby terminates, releases and discharges all of its security interests in, and reassigns, grants and conveys to Borrower without any representation, warranty, recourse or undertaking by the Agent, all of its right, title and interest, if any, in and to:

(i) Each trademark, trademark registration and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and

(ii) All proceeds of the foregoing, including without limitation any claim by Borrower against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right to sue for and collect said damages.

Any right, title or interest of the Agent in the Trademarks shall hereby cease and become void.

To the extent that the Agent recorded a security interest, in accordance with the Trademark Collateral Agreement, against any of the Grantors with the United States Patent and Trademark Office in any other trademarks, trademark registrations, or trademark applications of the Grantors that are not listed in Schedule A they shall be considered to be subject to this Release of Trademarks.

The Agent hereby authorizes Borrower to file this Release with the United States Patent and Trademark Office at the sole cost and expense of Borrower.

[SIGNATURE PAGE FOLLOWS.]

IN WITNESS WHEREOF, the Agent has caused this Release of Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

THE BANK OF NEW YORK MELLON, as Collateral  
Agent

By 

Name MELINDA VALENTINE  
Title VICE PRESIDENT

*Trademark Release*

**TRADEMARK**  
**REEL: 004975 FRAME: 0193**

**SCHEDULE A  
TO TRADEMARK RELEASE**

**TRADEMARKS**

<b>Name of Mark</b>	<b>Jurisdiction</b>	<b>Serial Number</b>	<b>Registration Number</b>	<b>Status</b>	<b>Owner of Mark</b>
OPTIMIZED CONTACT SOLUTIONS	USPTO	77149255		Expired	Selling Source, LLC
OPTIMIZED CONTACT SOLUTIONS LOGO	USPTO	77149222	3550878	Registered	Selling Source, LLC

*Schedule A to Trademark Release*