

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
La Brea Bakery, Inc.		03/23/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	La Brea Bakery, LLC
Street Address:	14490 Catalina Street
City:	San Leandro
State/Country:	CALIFORNIA
Postal Code:	94577
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2327028	B LABREA BAKERY
Registration Number:	4206921	BAKE-ABLE BAG LA BREA BAKERY.
Registration Number:	3415713	BUONA FORTUNA
Registration Number:	3561489	GREAT BREAD IS JUST THE BEGINNING
Registration Number:	3356841	LA BACCIA
Registration Number:	2327029	LA BREA BAKERY
Registration Number:	3894935	LA BREA BAKERY ANTIPASTO BREAD
Registration Number:	2486112	LA BREA BAKERY CAFE
Serial Number:	85554221	PILLO
Serial Number:	85554052	PILLO
Serial Number:	85554219	PILLO DOUGHNUTS

CORRESPONDENCE DATA

Fax Number: 7145135130

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

900248694

**TRADEMARK
 REEL: 004975 FRAME: 0416**

CH \$290.00 2327028

via US Mail.

Phone: 714.513.5100
Email: uspto-tm-oc@sheppardmullin.com
Correspondent Name: Sheppard Mullin Richter & Hampton LLP
Address Line 1: 650 Town Center Drive
Address Line 2: Fourth Floor
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	02N4-138844
NAME OF SUBMITTER:	Carlo F. Van den Bosch
Signature:	/cfv/
Date:	03/05/2013

Total Attachments: 2
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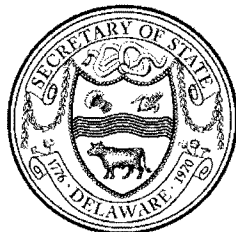
Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "LA BREA BAKERY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "LA BREA BAKERY, INC." TO "LA BREA BAKERY, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF MARCH, A.D. 2012, AT 12:39 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-FIFTH DAY OF MARCH, A.D. 2012, AT 12:03 O'CLOCK A.M.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9454948

DATE: 03-23-12

TRADEMARK
REEL: 004975 FRAME: 0418

**CERTIFICATE OF CONVERSION
FROM A DOMESTIC CORPORATION TO
A LIMITED LIABILITY COMPANY**

*In accordance with the provisions of Section 266 of the
General Corporation Law of the State of Delaware and
Section 18-214 of the Delaware Limited Liability Company Act*

The undersigned, being duly authorized to execute and file this Certificate of Conversion from a domestic corporation to a domestic limited liability company for the purposes of converting La Brea Bakery, Inc., a Delaware corporation (the "Corporation"), into a domestic limited liability company pursuant to Section 266 of the General Corporation Law of the State of Delaware and Section 18-214 of the Delaware Limited Liability Company Act, does hereby certify as follows:

FIRST: The jurisdiction where the Corporation first formed is Delaware.

SECOND: The jurisdiction immediately prior to filing this Certificate of Conversion is Delaware.

THIRD: The date the Corporation first formed is December 15, 1997 under the name of La Brea Bakery, Inc.

FOURTH: The name of the Corporation immediately prior to filing this Certificate of Conversion is La Brea Bakery, Inc.

FIFTH: The name of the domestic limited liability company the Corporation is converting to is La Brea Bakery, LLC.

SIXTH: The conversion shall be effective as of 12:03 a.m. on March 25, 2012.

The undersigned, being the duly authorized person of the Corporation, for the purposes of converting the Corporation into a domestic limited liability company pursuant to Section 266 of the General Corporation Law of the State of Delaware and Section 18-214 of the Delaware Limited Liability Company Act, does make this Certificate of Conversion, hereby declare and certify that this my act and deed and the facts stated herein are true, and accordingly have hereunto set my hand on the 23rd day of March, 2012.

LA BREA BAKERY, INC.
a Delaware corporation

By: /s/ Robert Gray
Name: Robert Gray
Title: Chief Financial Officer and
Secretary