

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Basis Group, Inc.		12/31/2012	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Group Basis, LLC		
Street Address:	1177 Northbranch Drive		
City:	Oak Creek		
State/Country:	WISCONSIN		
Postal Code:	53154		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3867093	TOTALBASIS	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	414-273-3500		
Email:	alandsman@gklaw.com		
Correspondent Name:	Andrew C. Landsman; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	011318-0001		
NAME OF SUBMITTER:	Andrew C. Landsman		
Signature:	/Andrew C. Landsman/		
Date:	03/06/2013		
Total Attachments: 1 source=basis#page1.tif			

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## TRADEMARK ASSIGNMENT

WHEREAS, The Basis Group, Inc., a corporation of the State of Wisconsin, ("Assignor") is the owner of the entire right, title and interest in and to U.S. Trademark Registration Number 3,867,093 for the mark TOTALBASIS (hereinafter the "Mark") and the goodwill of the business symbolized thereby; and

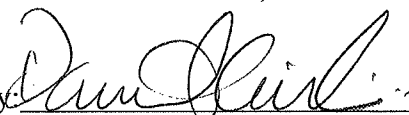
WHEREAS, Group Basis, LLC, a limited liability company of the State of Wisconsin having a principal place of business at 1177 Northbranch Drive, Oak Creek, WI 53154 ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Mark worldwide, and the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by Assignee to Assignor of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the full and exclusive right, title and interest in and to said Mark, including all common law and statutory rights, and any and all federal, state and/or other registrations in and to the Mark, together with all of the goodwill and the business symbolized by and associated with the Mark, and all causes of action, claims, and demands or other rights for, or arising from, any infringement, including past infringements, of the Mark.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Dated: December 31, 2012

THE BASIS GROUP, INC.

By:   
Daniel Givich, President