

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HJE Acquisition Corp.		03/15/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Central Garden & Pet Company
<b>Street Address:</b>	301 West Osborn Road
<b>Internal Address:</b>	Legal Department
<b>City:</b>	Phoenix
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85013
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Serial Number:	74544683	ALL-SEASON
Serial Number:	75180038	HOWARD JOHNSON'S
Serial Number:	74136281	NURSERY PRO
Serial Number:	78869133	PET-GUARD
Serial Number:	78524617	ZEROICE
Serial Number:	78979303	ZOOM
Serial Number:	72178843	ALL-SEASON

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**Email:** feickstaedt@central.com

**Correspondent Name:** Legal Department

**Address Line 1:** 301 West Osborn Road

**900248726**

**TRADEMARK  
 REEL: 004975 FRAME: 0595**

**CH \$190.00 74544683**

Address Line 4: Phoenix, ARIZONA 85013

NAME OF SUBMITTER:	George Yuhas
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Signature:	/george yuhas/
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Date:	03/06/2013
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## ASSIGNMENT OF UNITED STATES TRADEMARKS

This Assignment of United States Registered Trademarks ("ASSIGNMENT") is entered into effective as of March 15, 2011 (the "EFFECTIVE DATE") by and between HJE Acquisition Corp., a Delaware corporation having its principal place of business at 1340 Treat Boulevard, Suite 600, Walnut Creek, California 94597 ("ASSIGNOR"), and Central Garden & Pet Company, a Delaware corporation having its principal place of business at 1340 Treat Boulevard, Suite 600, Walnut Creek, California 94597 ("ASSIGNEE").

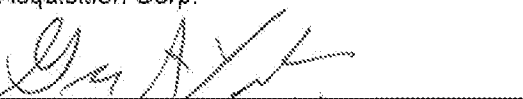
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors and assigns, as of the EFFECTIVE DATE, the entire rights, title, and interests in and to the trademarks registrations delineated on **Exhibit A** attached hereto (individually and collectively, the "TRADEMARKS"), together with the goodwill of the business associated with and symbolized by said TRADEMARKS; and together with all rights to damages, profits and/or any remedy whatsoever due or accrued arising out of any past infringement by any entity of said TRADEMARKS or any injury to the goodwill of the business associated with, and symbolized by, said TRADEMARKS.

IN WITNESS WHEREOF, ASSIGNOR has caused this ASSIGNMENT to be executed by its duly authorized representative as of the EFFECTIVE DATE.

### ASSIGNOR

HJE Acquisition Corp.

By: \_\_\_\_\_

  
George A Yuker

**EXHIBIT A  
TRADEMARKS**

Registered Trademark	Country	Registration No	Registration Date
ZERO ICE	Canada	TMA253012	11/21/1980
ALL-SEASON	USA	1,910,958	8/15/1995
ALL-SEASON	USA	778,864	10/20/1964
HOWARD JOHNSON'S	USA	2,125,257	12/30/1997
NURSERY PRO	USA	1,728,751	11/3/1992
PET-GUARD	USA	3,314,541	10/16/2007
ZEROICE	USA	3,045,906	1/17/2006
ZOOM	USA	3,396,570	3/11/2008