

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																														
CONVEYING PARTY DATA																															
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CORRESPONDENCE DATA																															
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Email: tmdocketing@google.com Correspondent Name: Google Inc.																															

CH \$240.00 3049122

900248775

TRADEMARK
REEL: 004975 FRAME: 0891

Address Line 1: 1600 Amphitheatre Parkway
Address Line 4: Mountain View, CALIFORNIA 94043

NAME OF SUBMITTER:	Gavin Charlston
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Signature:	/GLC/
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Date:	03/06/2013
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Total Attachments: 2 source=Channel Intelligence trademark assignment#page1.tif source=Channel Intelligence trademark assignment#page2.tif
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 20th day of February, 2013 by and between Channel Intelligence, Inc., a Delaware corporation (hereinafter "Assignor"), and Google Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Executed at Mountain View, California, this 27 day of February, 2013.

CHANNEL INTELLIGENCE, INC.

By: 

Katherine Stephens
Printed Name

CEO, President, and Secretary
Title

GOOGLE INC

By: 

Gavin Charlston
Printed Name

Associate Trademark Counsel
Title

SCHEDULE A

Trademark	Country	Class	Application no.	Registration no.
BRANDPATH	US	35	78439230	3049122
CHANNEL BUY LINKS	US	35, 42	76502653	2986788
CHANNEL INTELLIGENCE	US	35, 42	76502652	2986787
CHANNEL REPORTS	US	35	76502651	2984474
CI and Design	US	35	77165642	3465398
SELLCAST	US	35	77166537	3456535
SELLCORE	US	35	77167036	3470344
SELLPATH	US	35	78439225	3027388
YOUKNOWBEST	US	35	75898814	2607958