

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Enesco, LLC		02/26/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	VPC Fuller Brush Operating Corp.
Street Address:	227 W. Monroe Street, Suite 3900
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	1203290	C-PLUS
Registration Number:	0636462	STANLEY
Registration Number:	0669463	STANLEY
Registration Number:	0745251	STANLEY
Registration Number:	0877467	STANLEY
Registration Number:	1337482	STANLEY
Registration Number:	1250098	STANLEY HOME PRODUCTS
Registration Number:	0619249	STANLEY
Registration Number:	2251534	STANLEY HOME PRODUCTS
Registration Number:	2251533	STANLEY HOME PRODUCTS
Registration Number:	2253763	STANLEY HOME PRODUCTS
Registration Number:	2253764	STANLEY HOME PRODUCTS
Registration Number:	2253765	STANLEY HOME PRODUCTS
Registration Number:	2253766	STANLEY HOME PRODUCTS

TRADEMARK

CH \$440.00 1203290

Registration Number:	2253767	STANLEY HOME PRODUCTS
Registration Number:	2255730	STANLEY HOME PRODUCTS
Registration Number:	2360401	STANLEY HOME PRODUCTS

CORRESPONDENCE DATA

Fax Number: 3129021061
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-902-5665
Email: becky.williams@kattenlaw.com
Correspondent Name: Becky A. Williams
Address Line 1: 525 W. Monroe Street, Suite 1900
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	341307-00017
NAME OF SUBMITTER:	Becky A. Williams
Signature:	/baw/
Date:	03/07/2013

Total Attachments: 5
source=Enesco Trademark Assignment#page1.tif
source=Enesco Trademark Assignment#page2.tif
source=Enesco Trademark Assignment#page3.tif
source=Enesco Trademark Assignment#page4.tif
source=Enesco Trademark Assignment#page5.tif

EXHIBIT A

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is executed this 26 day of February, 2013, by Enesco, LLC, a Delaware limited liability company ("Assignor"), in favor of VPC Fuller Brush Operating Corp., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns all the right, title and interest in and to the trademarks, trademark applications and trademark registrations identified in Schedule 1 (collectively, the "Trademarks, Applications and Registrations"), together with the goodwill of the business associated therewith; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, Applications and Registrations, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor conveys and assigns to Assignee, free and clear of all liens, claims, mortgages, security interests, encumbrances and pledges, all of its right, title and interest in and to the Trademarks, Applications and Registrations, in the United States and all jurisdictions outside the United States (including all common law rights in and to such Trademarks, Applications and Registrations, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, Applications and Registrations, and any priority right that may arise from use of the Trademarks, Applications and Registrations), and all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements, the same to be held and enjoyed by Assignee, its successors and assigns as fully and entirely as said interest could have been held and enjoyed by Assignor had this conveyance and assignment not been made.


Assignor hereby represents and warrants to Assignee that (i) Assignor has the right, power and authority to transfer the Trademarks, Applications and Registrations to Assignee, (ii) Assignor has not previously assigned the Trademarks, Applications and Registrations, (iii) the Trademarks, Applications and Registrations are being transferred to Assignee free and clear of any lien or encumbrance and (iv) Assignor has not received any written notice that the use of the Trademarks, Applications and Registrations have infringed or violated any trademark rights or other intellectual property rights of a third party.

Assignor further agrees, without further consideration, to promptly cause to be performed such lawful acts and to be executed such further assignments and other lawful documents as Assignee may reasonably request to effectuate fully this Assignment and to permit Assignee to be duly recorded in all applicable jurisdictions as the registered owner and proprietor of the rights hereby conveyed.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed and delivered as of the date first written above.

ENESCO, LLC

By: 
Print Name: Theodore J. Eischeid
Title: Chief Financial Officer

Schedule 1

Trademarks, Applications and Registrations

Internal tdmarkID	Mark	Country	Status	FIDte	Serial	RegDc	Reg Number
S000042	C-Plus	U.S.	Registered	06/09/80	73/265,585	08/03/82	1,203,290
S000019	Stanley	Canada	Registered			08/17/48	UCA31504
S000030	Stanley	Puerto Rico	Registered			07/15/54	9108
S000031	Stanley	Puerto Rico	Registered			07/15/54	9109
S000083	Stanley	U.S.	Registered	03/19/56	72/004,856	10/30/56	636,462
S000084	Stanley	U.S.	Registered	05/17/56	72/008,513	11/11/58	669,463
S000085	Stanley & Design	U.S.	Registered	08/07/61	72/125,552	02/19/63	745,251
S000086	Stanley	U.S.	Registered	01/21/69	72/317,157	09/23/69	877,467
S000087	Stanley	U.S.	Registered	05/10/84	73/479,625	05/28/85	1,337,482
S000088	Stanley Home Products & Design	U.S.	Registered	06/10/81	73/314,154	09/06/83	1,250,098
S000107	Stanley	U.S.	Dead	11/02/54	71/675,947	01/17/56	619,249

Internal tdmrID	Mark	Country	Status	FIDate	Serial	RegDte	Reg Number
S000108	Stanley Home Products	U.S.	Registered	07/10/98	75/516,867	06/08/99	2,251,534
S000109	Stanley Home Products	U.S.	Registered	07/10/98	75/516,865	06/08/99	2,251,533
S000110	Stanley Home Products	U.S.	Registered	07/10/98	75/516,866	06/15/99	2,253,763
S000111	Stanley Home Products	U.S.	Registered	07/10/98	75/516,868	06/15/99	2,253,764
S000112	Stanley Home Products	U.S.	Registered	07/10/98	75/516,869	06/15/99	2,253,765
S000113	Stanley Home Products	U.S.	Registered	07/10/98	75/516,870	06/15/99	2,253,766
S000114	Stanley Home Products	U.S.	Registered	07/10/98	75/516,871	06/15/99	2,253,767

Internal tdmrkID	Mark	Country	Status	FIDto	Serial	RegDte	Reg Number
S000115	Stanley Home Products	U.S.	Registered	07/10/98	75/516,873	06/22/99	2,255,730
S000116	Stanley Home Products	Puerto Rico	Registered			08/12/98	
S000117	Stanley Home Products	Canada	Registered	07/02/98	883 091	11/06/00	TMA536,713
S000118	Stanley Home Products	U.S.	Registered	09/21/99	75/804,476	06/20/00	2,360,401

CHI02_61037165v1_341307-00017 2/11/2013 5:21 PM