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02/27/2013

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

R. BEST ASSOCIATES, INC.

- Individual(s)
- Partnership
- Corporation- State: TEXAS
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) February 26, 2013

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: AMERICAN COLLEGE OF EDUCATION, INC.

Street Address: 2200 ROSS AVENUE, SUITE 3800

City: DALLAS

State: TEXAS

Country: USA Zip: 75201

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship ILLINOIS
- Other Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

3077887

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

AMERICAN COLLEGE OF EDUCATION

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: KAY LYN SCHWARTZ

Internal Address: GARDERE WYNNE SEWELL LLP
3000 THANKSGIVING TOWER

Street Address: 1601 ELM STREET

City: DALLAS

State: TEXAS Zip: 75201-4761

Phone Number: 214-999-4702

Docket Number: 137924-3003

Email Address: lp@gardere.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

Deposit Account Number 07-0153

Authorized User Name KAY LYN SCHWARTZ

9. Signature:

Kay L Schwartz
Signature

2-27-13
Date

KAY LYN SCHWARTZ
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 070153 307788

TRADEMARK ASSIGNMENT

This trademark assignment (hereinafter "Assignment") is between **R. BEST ASSOCIATES, INC.**, a Texas corporation (hereinafter "Assignor"), 2200 Ross Avenue, Suite 3800, Dallas, Texas 75201 and **AMERICAN COLLEGE OF EDUCATION, INC.**, a Illinois corporation (hereinafter "Assignee"), 2200 Ross Avenue, Suite 3800, Dallas, Texas 75201.

WHEREAS, the purpose of this document is to memorialize the transfer of Assignor's right, title and interest in and to the trademark registration listed in EXHIBIT A attached hereto (hereinafter collectively the "Trademark"), together with the good will of the business symbolized by the respective Trademark, to Assignee, in a form suitable for recording in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration for the foregoing premises, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does assign and transfer to Assignee, all of Assignor's right, title and interest in and to the Trademark, together with the good will of the business symbolized by the respective Trademark, including, but not limited to, the right to sue and collect damages for past infringement of the Trademark, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors and assigns, as entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor and Assignee shall execute and deliver all such further instruments, assignments, assurances and other documents as may reasonably be required to more fully assign and convey to and vest in Assignee all rights in and to the Trademark as provided herein, including the re-execution of any document required for recordation purposes.

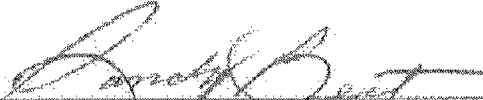
Assignor and Assignee may execute multiple originals of this Assignment. This Assignment may be executed in counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same instrument.

[Remainder of page intentionally left blank; signature pages follow.]

ASSIGNOR: .

R. BEST ASSOCIATES, INC.

Date: 2.26.2013

By: 
Name: Randy Best
Title: President

ASSIGNEE:

AMERICAN COLLEGE OF EDUCATION, INC.

Date: 2.26.2013

By: _____
Name: _____
Title: _____



Digitally signed by Michael
Briskey
DN: cn=Michael Briskey,
o=Academic Partnerships,
ou=CFE,
~~email=michael.briskey@academic~~
~~partnerships.com, c=US~~
Date: 2013.02.26 17:59:25 -06'00'

EXHIBIT A

TRADEMARK	COUNTRY	DATE OF APPL/REG.	APPL/REG. NO.
AMERICAN COLLEGE OF EDUCATION	US	April 4, 2006	3077887