

Form PTO-1594 (Rev. 03/05)
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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Unborn Media, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Massachusetts
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) March 1, 2013

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Media Temple, Inc.

Internal

Address: Building A

Street Address: 8520 National Boulevard

City: Culver City

State: California

Country: USA

Zip: 90232

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship California, USA
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,403,620; 3,403,621; 3,403,622; 3,407,314

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

3,403,620 for VIRB in Class 42; 3,403,621 for VIRB in Class 41; 3,403,622 for VIRB in Class 16 and 3,407,314 for VIRB (plus design) in Class 42

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Morland C. Fischer

Internal Address: Sulte 1300

Street Address: 2030 Main Street

City: Irvine

State: CA Zip: 92614

Phone Number: (949) 476-0600

Fax Number: (949) 476-0606

Email Address: morlandf@earthlink.net

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 115

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 08-1310

Authorized User Name Morland C. Fischer

9. Signature:

Morland C. Fischer
Signature

March 5, 2013
Date

Morland C. Fischer

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22304-1460

TRADEMARK

CH \$115.00 081310 3403620

TRADEMARK/SERVICE MARK ASSIGNMENT

Unborn Media, Inc., a corporation existing under the laws of the State of Massachusetts (hereinafter "ASSIGNOR") has adopted, used and is using the trademarks and service marks (hereinafter collectively referred to as "TRADEMARKS") which are identified at Appendix A which is attached hereto and incorporated herein by reference.

Media Temple, Inc., a corporation existing under the laws of the State of California and having a principal office located at 8520 National Boulevard, Building A, Culver City, California 90232 (hereinafter "ASSIGNEE") is desirous of acquiring said TRADEMARKS and the trademark/service mark registrations granted therefor by the U. S. Patent and Trademark Office which are listed in said Appendix A.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all right, title and interest in and to said TRADEMARKS together with the good will of the business symbolized by said TRADEMARKS along with the registrations therefor.

In testimony whereof, the ASSIGNOR hereby consents to and executes this Trademark/Service Mark Assignment this 1st day of March 2013.

For: Unborn Media, Inc. (ASSIGNOR)

By:

Michael Jones

Title:

Partner

APPENDIX "A" TO TRADEMARK/SERVICE MARK
ASSIGNMENT FROM UNBORN MEDIA, INC.
TO MEDIA TEMPLE, INC.

The TRADEMARKS and the registrations therefor that are the subject of this Assignment are listed as follows:

Registration No. 3,403,620 for the mark VIRB
issued March 25, 2008 in International Class 42;

Registration No. 3,403,621 for the mark VIRB
issued March 25, 2008 in International Class 41;

Registration No. 3,403,622 for the mark VIRB
issued March 25, 2008 in International Class 16; and

Registration No. 3,407,314 for the mark VIRB (plus design)
issued April 1, 2008 in International Class 42