

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HH Well Care Limited		02/21/2013	COMPANY: HONG KONG
RECEIVING PARTY DATA			
Name:	TechIP International Limited		
Street Address:	12 Esperidon Street, 4th floor		
City:	Nicosia		
State/Country:	CYPRUS		
Postal Code:	1087		
Entity Type:	COMPANY: CYPRUS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4012001	NOWANDER	
Serial Number:	85570264	SAFETSENSE	
Serial Number:	85801020	POINTRF	
Serial Number:	85801036		
CORRESPONDENCE DATA			
Fax Number:	6468780801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646-878-0800		
Email:	tm-uspto@pczlaw.com, jackiez@pczlaw.com		
Correspondent Name:	Jacqueline Zion		
Address Line 1:	1500 Broadway, 12th Fl		
Address Line 2:	Pearl Cohen Zedek Latzer LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	700404-12-00		

CH \$115.00 4012001

DOMESTIC REPRESENTATIVE

Name: Jacqueline Zion
Address Line 1: 1500 Broadway, 12th FL
Address Line 2: Pearl Cohen Zedek Latzer LLP
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Jacqueline Zion
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Signature:	/JZ/
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Date:	03/07/2013
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Total Attachments: 5
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (“Assignment”) is made and entered into as of December 31, 2012 (“Effective Date”) by and between HH Well Care Limited, a Hong Kong Company located at Unit 1016, Houston Centre, 63 Mody Rd, Tsimshatsui East, Kowloon, Hong Kong (“Assignor”) and TechIP International Limited, a Cyprus Company, located at 12 Esperidon Street, 4th floor, 1087 Nicosia, Cyprus (“Assignee”).

WHEREAS, Assignor has adopted and used in its business the trade names, fictitious names, logos, designs, domain names, common law trademarks and service marks and trademark and service mark registrations and applications listed on the attached Schedule A (hereinafter referred to as the “Marks”);

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement effective as of the Effective Date (“Agreement”);

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor may have in and to the Marks and any applications or registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks, along with the right to recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and convey unto Assignee as successor to Assignor’s business or portion of Assignor’s ongoing and existing business to which the Marks pertains, all right, title and interest in and to the Marks, including such other trademarks, service marks, trade names, domain names and trade dress as may be owned by Assignor and used in connection with the Marks, and any applications or registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks, including, but not limited to, the use of the Marks in any manner; and Assignor does hereby further assign, sell, transfer and convey unto Assignee any and all claims of Assignor for past infringement and any and all causes of action of Assignor with respect to or arising out of the Marks, along with the right to recover damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor’s rights, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

This Assignment may be signed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized to be effective as of the date first set forth above.

ASSIGNOR:

III WELL CARE LIMITED ^{for and on behalf of} III Well Care Limited

By: 

Name: SUSANA TAHA (Authorized Signatory)

Title: DIRECTOR

ASSIGNEE:

TECHIP INTERNATIONAL LIMITED

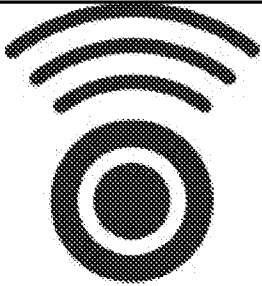
By: 

Name: Dov Ehrman

Title: Chairman & CEO

Schedule "A"
(Schedule of Trademarks)

Country/ territory	Mark	Application or registration number	Date of filing/registration	Classes	Specification of goods or services
USA	NOWANDER	4012001	January 18, 2011/ August 16, 2011	9	Electronic monitoring systems comprised of computer hardware, software, transmitters, home monitoring receivers, remote alarms, and group monitoring units for tracking, locating and communicating the location and status of people and equipment.
USA	SAFETSENSE	85570264	March 15, 2012	10	radio frequency identification (RFID) sensors, namely, bed pad pressure sensors, floor mat pressure sensors, chair pad pressure sensors; safety bed mats, namely, bed pad pressure sensors, floor mat pressure sensor; all of the aforesaid goods

					for use in the medical, healthcare, safety, security and sports industries for the purpose of provisioning data gathering, monitoring, alert, alarm, locating services for safety and control software systems.
USA	POINTRF	85801020	December 12, 2012	9	Electronic monitoring systems comprised of computer hardware, software, transmitters, home monitoring receivers, remote alarms, and group monitoring units for tracking, locating and communicating the location and status of people and equipment.
USA		85801036	December 12, 2012	9	Electronic monitoring systems comprised of computer hardware, software, transmitters, home monitoring

					receivers, remote alarms, and group monitoring units for tracking, locating and communicating the location and status of people and equipment.
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