

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Assignment

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Market Day Corporation		03/01/2013	CORPORATION: ILLINOIS

RECEIVING PARTY DATA	
Name:	GFS Markeplace I, LLC
Street Address:	1300 Gezon Parkway SW
City:	Wyoming
State/Country:	MICHIGAN
Postal Code:	49509
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 28		
Property Type	Number	Word Mark
Registration Number:	3246789	A LITTLE ZING
Registration Number:	1748404	APPLE SEED
Registration Number:	1537842	CHICAGO PACKING & PROVISION
Registration Number:	2216591	CHICKEN CLASSICS
Registration Number:	2727690	CHICKEN CREATIONS
Registration Number:	1561173	CHICKEN GEMS
Registration Number:	2846863	FAMILY OF FUNDRAISERS
Registration Number:	2860429	FREQUENT BUYER
Registration Number:	3139976	G
Registration Number:	2648025	MARKET DAY
Registration Number:	1225330	MARKET DAY
Registration Number:	2638229	MARKET DAY
Registration Number:	1522087	MARKET DAY
Registration Number:	1701174	MARKET DAY ... THE ORIGINAL FUNDRAISING FOOD COOPERATIVE.

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Registration Number:	3618985	MARKET DAY DIRECT
Registration Number:	3101750	MARKET DAY GOURMET
Registration Number:	3618788	MARKET DAY NATURALS
Registration Number:	2334876	REPPAK
Registration Number:	2903282	RANCH STEAKS
Registration Number:	2754879	SCHOOLSHARE
Registration Number:	1791794	SPLIT-TOPPER
Registration Number:	3024538	SQUAREWICHES
Registration Number:	2186361	TASTE FOR HEALTH
Registration Number:	3622200	TASTE FOR HEALTH
Registration Number:	3855580	TASTE OF MARKET DAY
Registration Number:	3256878	TASTE THE GIFT OF GIVING
Registration Number:	2973441	
Registration Number:	3606800	A FUNDRAISER LIKE NO OTHER

CORRESPONDENCE DATA

Fax Number: 6167423999
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 616-742-3980
Email: fscutch@btlaw.com
Correspondent Name: Frank M. Scutch, III
Address Line 1: 171 Monroe Ave., NW - Ste. 1000
Address Line 4: Grand Rapids, MICHIGAN 49503

ATTORNEY DOCKET NUMBER:	40701-33
NAME OF SUBMITTER:	Frank M. Scutch, III
Signature:	/Frank M. Scutch, III/
Date:	03/07/2013

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of March 1, 2013, by Market Day Corporation, an Illinois corporation ("Assignor"), for the benefit of GFS Marketplace I, LLC, a Michigan limited liability company ("Assignee"), and its successors and assigns, pursuant to that certain Asset Purchase Agreement dated as of February 18, 2013 by and between Assignor, Assignee and GFS Marketplace North America, LLC, as amended (the "Purchase Agreement"). Capitalized terms used in this Assignment without definition will have the respective meanings given to them in the Purchase Agreement.

The Purchase Agreement provides, among other things, for the sale by Assignor to Assignee of the Purchased Assets. This Assignment is made and delivered in accordance with the Purchase Agreement to assure the transfer by Assignor to Assignee of the registered and pending trademarks listed on the attached Exhibit A (collectively, the "Trademarks") without derogating in any way from any separate instruments of transfer that may be delivered by Assignor to Assignee concerning any of the Purchased Assets.

NOW THEREFORE, pursuant to the Purchase Agreement, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells and transfers to Assignee, and Assignee's successors and assigns, all of Assignor's rights, title and interest in, to and under the Trademarks, together with their common law rights, goodwill and the business associated with said Trademarks, and registrations thereof (including, without limitation, all proceeds thereof and the rights to sue for past, present and future infringements), the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Trademark Assignment not been made.

Nothing contained in this Assignment will in any way supersede, modify, amend, waive or otherwise affect any of the provisions set forth in the Purchase Agreement, including without limitation any of the representations, warranties, covenants and agreements set forth therein, this Assignment being intended only to effect the transfer by Assignor to Assignee of the Trademarks. This Assignment will be governed by and construed in accordance with the laws of the State of Delaware, without regard to conflicts of law or choice of law principles.

Assignor has executed this Trademark Assignment as of the date first above written.

MARKET DAY CORPORATION

By: [Signature]
Name: Kristine Holtz
Title: Chief Executive Officer

Subscribed and sworn to before me
this 1 day of March, 2013
[Signature]
Notary Public
County of DuPage
State of Illinois
My Commission Expires: 05/17/14



EXHIBIT A

MARK	REGISTRATION NO.
A fundraiser like no other	3,606,800
A Little Zing	3,246,789
Apple Seed & Design	1,748,404
A-W-A & Design (Apples Within Apples design)	2,973,441
Chicago Packing & Provision	1,537,842
Chicken Classics	2,216,591
Chicken Creations	2,727,690
Chicken Gems	1,561,173
Family of Fundraisers	2,846,863
Frequent Buyer	2,860,429
G & Design (Apple Design) (Classes 29, 30, 32)	3,139,976
Market Day (multi-class)	2,648,025
Market Day	1,225,330
Market Day & Design (multiclass)	2,638,229
Market Day & Design	1,522,087
Market Day . . . the <u>Original</u> Fundraising Food Cooperative & Design	1,701,174
Market Day Direct (text only)	3,618,985
Market Day Gourmet (ITU-Classes 29/30/32)	3,101,750
Market Day Naturals plus design	3,618,788
RepPak	2,334,876
Ranch Steaks	2,903,282
School Share (US)	2,754,879
SchoolShare (Canada)	615,927
SchoolShare & Design (Canada)	584,439
Split-Topper	1,791,794
Squarewiches	3,024,538
Taste for Health & Design	2,186,361
Taste for Health (standard character drawing)	3,622,200
Taste of Market Day	3,855,580
Taste the Gift of Giving (Classes 2/13/23/29/30/33/40/50)	3,256,878

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