

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Colony Resorts LVH Acquisitons, LLC		11/01/2012	LIMITED LIABILITY COMPANY: NEVADA

RECEIVING PARTY DATA

Name:	3000 Paradise Road, L.L.C.
Street Address:	c/o 3000 Paradise Road
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89109
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	4153444	LVH
Registration Number:	4153445	LVH LAS VEGAS HOTEL & CASINO
Registration Number:	3873348	WHERE THE WORLD STAYS. AND PLAYS.
Registration Number:	3705013	RACE CENTRAL
Registration Number:	3615910	GROUP THERAPY
Registration Number:	3615914	GROUP THERAPY
Registration Number:	3660328	TERU SUSHI
Registration Number:	3703157	PROJECT GREEN TEAM
Registration Number:	4132184	GOOD TEAMS WIN, GREAT TEAMS COVER
Registration Number:	3583344	COOL BY THE POOL
Registration Number:	3583345	COOL BY THE P L
Registration Number:	3583323	SUPERCONTEST
Registration Number:	3508575	GROUP THERAPY
Registration Number:	3590214	GROUP THERAPY

TRADEMARK

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Registration Number:	3508529	SHAKE, RATTLE & ROLL
Registration Number:	3508530	SHAKE RATTLE & ROLL
Registration Number:	3551628	RACE CENTRAL
Registration Number:	3448171	ZEN LOUNGE
Registration Number:	3456839	CENTRAL DE FUTBOL
Registration Number:	3439468	ZEN LOUNGE
Registration Number:	3378277	CENTRAL DE FUTBOL
Registration Number:	3401060	CASA NICOLA RISTORANTE
Registration Number:	3378117	FOOTBALL CENTRAL
Registration Number:	3378118	HOOPS CENTRAL
Registration Number:	3194221	NIGHTLIFE WITH A PULSE
Registration Number:	3194041	888 NOODLE BAR
Registration Number:	3157753	TEMPO
Registration Number:	3189129	FORTUNA
Registration Number:	3106685	PICK THE PONIES
Registration Number:	3063647	EIGHTH POLE BAR
Registration Number:	3116539	SHIMMER CABARET
Registration Number:	1702280	GARDEN OF THE DRAGON
Registration Number:	1519150	SUPERBOOK

CORRESPONDENCE DATA

Fax Number: 8668643947
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 973-401-7157
Email: tm@grahamcurtin.com
Correspondent Name: Harris A. Wolin
Address Line 1: Graham Curtin, PA
Address Line 2: 4 Headquarters Plaza, P.O.Box 1991
Address Line 4: Morristown, NEW JERSEY 07962-1991

ATTORNEY DOCKET NUMBER:	GHRM 3052
NAME OF SUBMITTER:	Harris A. Wolin
Signature:	/Harris A. Wolin/
Date:	03/07/2013

Total Attachments: 3
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TRADEMARK
REEL: 004978 FRAME: 0045

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Colony Resorts LVH Acquisitions, LLC, a Nevada limited liability company (“ASSIGNOR”), prior to the termination of its business operations, owned certain trademarks and/or service marks, and applications and/or registrations for such marks, as listed in Exhibit A attached hereto and incorporated herein by this reference (“MARKS”); and

WHEREAS, 3000 Paradise Road, L.L.C., a Delaware limited liability company (“ASSIGNEE”), has acquired all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS, as discussed below;

WHEREAS, ASSIGNOR executed certain promissory notes in favor of Goldman Sachs Mortgage Company, a New York limited partnership (“GSMC”), each dated as of July 30, 2010 (the “NOTES”), which obligations are secured by that certain Deed of Trust, Security Agreement, Assignment of Leases, Rents and Revenues and Fixture Filing, dated as of May 11, 2006 (the “DEED OF TRUST”);

WHEREAS, GSMC assigned all of its right, title, interest, claim or demand arising under the NOTES and the DEED OF TRUST to ASSIGNEE on October 26, 2012;

WHEREAS, the DEED OF TRUST granted to ASSIGNEE a security interest in and to the MARKS and certain other collateral, which security interest was perfected by a duly filed UCC financing statement;

WHEREAS, ASSIGNEE hereby states that ASSIGNOR has defaulted under its obligations owing to ASSIGNEE under the NOTES and the DEED OF TRUST;

WHEREAS, under the DEED OF TRUST, ASSIGNOR has irrevocably appointed ASSIGNEE as ASSIGNOR’s true and lawful attorney-in-fact, with full power and authority in the place and stead of ASSIGNOR and in the name of ASSIGNOR, after the occurrence and during the continuance of an event of default of ASSIGNOR’s obligations to ASSIGNEE, for the purpose of effectuating any sale, assignment, transfer or delivery for the enforcement of the DEED OF TRUST, to execute and deliver all such deeds, assignments, bills of sale and other instruments (without recourse, warranty or representation of any kind) as ASSIGNEE may consider necessary or appropriate (such power, the “POWER OF ATTORNEY”);

WHEREAS, ASSIGNEE has exercised its post-default remedies pursuant to the provisions of Nevada Revised Statutes 104.9604(1)(b) and other applicable law, by selling the MARKS at a unified foreclosure sale, whereby ASSIGNEE credit-bid certain of the obligations owing by ASSIGNOR to ASSIGNEE, and ASSIGNEE was the prevailing bidder;

WHEREAS, by reason of the exercise of such remedies, ASSIGNEE has acquired the rights of the ASSIGNOR in the MARKS;

NOW, THEREFORE, for the avoidance of doubt and in consideration of ASSIGNEE’s credit-bid amount at such public disposition and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which hereby is acknowledged, and pursuant to the POWER OF ATTORNEY, ASSIGNOR, by and through ASSIGNEE as its attorney-in-fact, does hereby acknowledge, ratify and confirm that it has sold, assigned, transferred and conveyed unto ASSIGNEE its entire right, title and interest in and to the MARKS, and to the applications and/or registrations for the MARKS, together with the goodwill of the business symbolized by the MARKS and the portion of the business of the ASSIGNOR to which the MARKS pertain, including the right to sue and recover for any past infringement thereof.

IN WITNESS WHEREOF, this Assignment has been duly executed on this 1st day of November, 2012.

COLONY RESORTS LVH ACQUISITIONS,
LLC, by and through its attorney-in-fact, 3000
Paradise Road, L.L.C.,

By: 3000 Paradise Road Holdco, L.L.C., its
member

By: MTGLQ Investors, L.P., a member and
authorized signatory

By: MLQ, L.L.C., its general partner

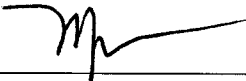
By: 
Name: Mark J. Buono
Title: Vice President

EXHIBIT A

MARKS

Trademark	Registration Number
LVH	4153444
LVH LAS VEGAS HOTEL & CASINO	4153445
WHERE THE WORLD STAYS. AND PLAYS.	3873348
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