

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amerisal LLC		12/31/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Ms. Nora Elizabeth Pineda Saca		
Street Address:	8012 Comanche Avenue		
City:	Winnetka		
State/Country:	CALIFORNIA		
Postal Code:	91306		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Ms. Vanessa Faggiolly		
Street Address:	8012 Comanche Avenue		
City:	Winnetka		
State/Country:	CALIFORNIA		
Postal Code:	91306		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3675468	PERLA BANDERA DE EL SALVADOR	
CORRESPONDENCE DATA			
Fax Number:	8058801566		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	805-409-0530		
Email:	tamara@tamaraharper.com		
Correspondent Name:	Tamara L. Harper, Esq.		
Address Line 1:	4333 Park Terrace Drive, Suite 120		

OP \$40.00 3675468

Address Line 4: Westlake Village, CALIFORNIA 91361

ATTORNEY DOCKET NUMBER: 12-100054

NAME OF SUBMITTER: Tamara L. Harper

Signature: /Tamara L. Harper/

Date: 03/08/2013

**Total Attachments: 4**

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## ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made and entered on December 31, 2012, by and between Amerisal LLC ("Assignor") and Nora Elizabeth Pineda Saca and Vanessa Faggiolly. ("Assignees") (collectively referred to as the "Parties").

**Whereas**, Assignor is the owner of the trademark(s) as described in Exhibit "A" attached hereto and incorporated by reference herein (the "Marks"); and

**Whereas**, Assignor wishes to assign its rights in the Marks to Assignees.

**Now, Therefore**, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

**1. ASSIGNMENT:** Assignor hereby assigns, sells and transfers to Assignees all of its rights, title and interest in and to the Marks, including, but not limited to: (i) all registration rights with respect to the Marks, (ii) any rights to prepare derivative marks, (iii) any goodwill related to the Marks, and (iv) all income, royalties or claims relating to the Marks due or payable on or after the date of this Assignment.

**2. ASSIGNOR'S REPRESENTATIONS:** Assignor represents and warrants (i) that Assignor is the exclusive owner of the Marks, (ii) that Assignor possesses all rights, title and interest in and to the Marks, (iii) that Assignor has the power to enter into this Assignment, (iv) that the Marks do not infringe on the rights of any other person or entity, and (v) that the rights transferred in this Assignment are free of any lien, encumbrance or adverse claim.

**3. CONTINUING OBLIGATIONS:** Assignor agrees to assist Assignees, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.

**4. BINDING EFFECT:** The covenants and conditions contained in this Assignment shall apply to and bind the Parties and their heirs, legal representatives, successors and permitted assigns.

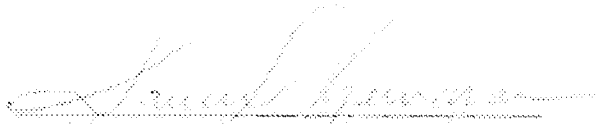
**5. GOVERNING LAW:** This Assignment shall be governed by and construed in accordance with the laws of the State of California.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed the day and year first above written.

**ASSIGNOR:**

America LLC

  
\_\_\_\_\_  
Daniel Guevara, its Managing Member


**ASSIGNEES:**

NORA ELIZABETH PINEDA SACA

  
\_\_\_\_\_  
Nora Elizabeth Pineda Saca

AND

VANESSA FAGGIOLLY

  
\_\_\_\_\_  
Vanessa Faggiolly

TRADEMARK

REEL: 004978 FRAME: 0332

State of California )  
 ) as  
County of Los Angeles )

On February 6, 2013, before me, JOEL PORTILLO, a notary public, personally appeared Daniel Guevara, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature

A handwritten signature in black ink, appearing to read "Joel Portillo", written over a horizontal line.

(SEAL)

EXHIBIT A

DESCRIPTION OF MARKS

<u>MARK</u>	<u>SERIAL NO.</u>	<u>CLASS</u>	<u>DESCRIPTION</u>
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USPTO Serial  
No. 77/556,311

Class 029

Sour Cream and  
Cheese

TRADEMARK