

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bake-a-Bone, LLC		03/01/2013	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	E. Mishan & Sons, Inc.		
Street Address:	230 Fifth Avenue, Suite 800		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85818751	BAKE-A-BONE	
Registration Number:	4290105	BAKE-A-BONE	
CORRESPONDENCE DATA			
Fax Number:	8453597798		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8453597700		
Email:	anotaro@notaromichalos.com		
Correspondent Name:	Notaro, Michalos & Zaccaria P.C.		
Address Line 1:	100 Dutch Hill Road		
Address Line 4:	Orangeburg, NEW YORK 10962		
ATTORNEY DOCKET NUMBER:	J137-2094-2095		
NAME OF SUBMITTER:	Angelo Notaro		
Signature:	/J137-2094-2095-AN-pm/		

OP \$65.00 85818751

Date:

03/08/2013

Total Attachments: 2

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EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS Bake-a-Bone, LLC, a Missouri limited liability company, having a place of business at 129 Sophie Lane, Arnold, MO 63010, (hereinafter referred to as the "Assignor") owns the trademark BAKE-A-BONE (the "Mark"), and has applied for federal registration of such Mark by U.S. Trademark Applications Ser. No. 85/505,160 and 85/818,751; and

WHEREAS, Assignor has agreed to assign said Mark and applications to E. Mishan & Sons, Inc., a New York corporation having a place of business at 230 Fifth Avenue, New York, NY 10001, (hereinafter referred to as the "Assignee");

Now therefore for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and delivers unto Assignee, effective as of the date hereof, all right, title and interest in and to said Mark including any common-law rights thereto and any United States Patent and Trademark Office registration and application for registration therefor including U.S. Trademark Applications Ser. No. 85/505,160 and 85/818,751, together with the goodwill of the business connected with and symbolized by such Mark and applications for registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such Mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name with the same rights as if the Marks were still owned by Assignor.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the Assignor by its duly authorized officer as of the date hereof.

Dated: March 1st, 2013

Bake-A-Bone, LLC

By: _____


Louis J. Kokenis, Manager/Member



STATE OF MISSOURI

COUNTY OF Jefferson

On this 1 day of March in the year 2013, before me, the undersigned notary public, personally appeared Louis J. Kokenis of Bake-a-Bone, LLC, known to me to be the person(s) who executed the within Trademark Assignment in behalf of said limited liability company and acknowledged to me that he or she executed the same for the purposes therein stated.

In witness whereof, I hereunto set my hand and official seal.

Patricia R. Christopher

Notary Public

Print Name: Patricia R. Christopher

My commission expires:

5/15/2015

