

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Little Blue Book, Inc.		03/08/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Harbert Mezzanine Partners III SBIC, LP		
Street Address:	2100 Third Avenue North, Suite 600		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35203-3371		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4118133	THE LITTLE BLUE BOOK	
Registration Number:	4118134	THE LITTLE BLUE BOOK	
Serial Number:	85072884	TLBBMOBILE	
Serial Number:	85072869	THE LITTLE BLUE BOOK MOBILE	
CORRESPONDENCE DATA			
Fax Number:	4237858480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4237858295		
Email:	pliner@millermartin.com		
Correspondent Name:	Patricia P. Liner		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1000 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	25385-0005		

CH \$115.00 4118133

NAME OF SUBMITTER:	Patricia P. Liner
Signature:	/Patricia P. Liner/
Date:	03/11/2013
Total Attachments: 2 source=Little Blue Book Security#page1.tif source=Little Blue Book Security#page2.tif	

**MEMORANDUM OF SECURITY AGREEMENT**

**(TRADEMARKS)**

Pursuant to a Loan and Security Agreement of even date herewith (the "Loan Agreement"), The Little Blue Book, Inc., a Delaware corporation (the "Pledgor"), has granted to Harbert Mezzanine Partners III SBIC, LP, a Delaware limited partnership (the "Secured Party"), a continuing security interest in, and a continuing lien upon, the Collateral (as that term is defined in the Loan Agreement), including the trademarks listed on the annexed Schedule 1, and all applications, registrations, renewals and proceeds (including accounts receivable and royalties) thereof (the "Trademarks"), together with the goodwill of the business connected with the use of and symbolized by the Trademarks. The Secured Party's security interest in the Trademarks can be terminated only in accordance with the terms of the Loan Agreement.

Dated: March 8, 2013

THE LITTLE BLUE BOOK, INC.

By: Colin B. Daniel

Name: Colin B. Daniel

Title: Vice President

Schedule 1

<u>TRADEMARK</u>	<u>OWNER</u>	<u>STATUS</u>	<u>SERIAL NO.</u>
TLBBMOBILE	The Little Blue Book, Inc.	Application	85072884
THE LITTLE BLUE BOOK MOBILE	The Little Blue Book, Inc.	Application	85072869
THE LITTLE BLUE BOOK (word mark)	The Little Blue Book, Inc.	Registered	4118133
THE LITTLE BLUE BOOK (stylized mark)	The Little Blue Book, Inc.	Registered	4118134