

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Receiving Party's name previously recorded on Reel 001645 Frame 0502. Assignor(s) hereby confirms the assignment of Assignor's interest.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ivax Industries, Inc.		10/22/1997	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Fuller Brush Company, Inc.		
Street Address:	One Fuller Way		
City:	Great Bend		
State/Country:	KANSAS		
Postal Code:	67530		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0944403	CONQUEST	
CORRESPONDENCE DATA			
Fax Number:	8663462028		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3162676371		
Email:	bmatthews@foulston.com		
Correspondent Name:	William P. Matthews		
Address Line 1:	1551 N. Waterfront Pkwy., STE 100		
Address Line 4:	Wichita, KANSAS 67206		
ATTORNEY DOCKET NUMBER:	02522900003		
NAME OF SUBMITTER:	William P. Matthews		
Signature:	/William P. Matthews/		

OP \$40.00 0944403

Date:

03/11/2013

**Total Attachments: 7**

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RECEIVED 10-27-1997

SHEET 1  
DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OCT 22 1997



To the Honorable Commissioner of P.  
100558524

Attached original documents or copy thereof.

1. Name of conveying party(ies): 10-22-97  
Ivax Industries, Inc.  
101 Rock Road  
Rock Plaza III  
Horsham, PA 19044  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State - Delaware  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: THE FULLER BRUSH COMPANY  
Internal Address: One Fuller Way  
Street Address: One Fuller Way  
City: Great Bend State: KS ZIP: 67530  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State New York  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

4. Application number(s) or patent number(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s)  
75/262,439  
See Attached Exhibit A

See Attached Exhibit A  
Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cynthia R. Smith, Esq.

Internal Address: \_\_\_\_\_

Street Address: 1401 17th Street, Suite 1100

City: Denver State: CO ZIP: 80202

6. Total number of applications and registrations involved: 54

7. Total fee (37 CFR 3.41): \$1,365.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account)

10/14/1997 VNRDM 00000089 75262439  
1 481 40.00 DP  
2 642 1325.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cynthia R. Smith  
Name of Person Signing

Cynthia R. Smith  
Signature

10-16-97  
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box 4661, Washington, D.C. 20231  
1645 FRAME: 0502

TRADEMARK  
REEL: 1734 FRAME: 0680

TRADEMARK  
REEL: 004979 FRAME: 0058

**ASSIGNMENT OF TRADEMARKS**  
(United States)

WHEREAS, Ivax Industries, Inc. ("Assignor"), a Delaware corporation, of 101 Rock Road, Rock Plaza III, Horsham, PA 19044, has adopted the trademarks shown in Exhibit A attached hereto (the "Trademarks") in its business; and

WHEREAS, The Fuller Brush Company ("Assignee"), a New York corporation, of One Fuller Way, Great Bend, Kansas 67530, is desirous of acquiring from Assignor certain assets and property used in Assignor's business and desires to acquire the Trademarks, the registrations and applications for registration of the Trademarks shown in Exhibit A, and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all of its right, title, and interest in and to the Trademarks, the registrations and applications for registration of the Trademarks shown in Exhibit A, and the goodwill of the business symbolized by the Trademarks, all rights of action arising therefrom, all claims for damages by reason of infringement thereof, the right to sue and collect damages for such infringement, and the right to prosecute said applications for registration of the Trademarks; all to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

ASSIGNOR:

IVAX INDUSTRIES, INC.

Date: July 21, 1997

By: [Signature]  
Its: [Signature]

STATE OF PENNSYLVANIA )  
 ) ss.  
COUNTY OF Montgomery )

Subscribed and sworn to before me in the County of Montgomery, State of Pennsylvania, this 21 day of July, 1997.

Witness my hand and official seal.

My commission expires:

NOTARIAL SEAL  
FREDERICK HOBSON, Notary Public  
Horsham Twp., Montgomery County  
My Commission Expires Dec. 9, 1998

[Signature]  
Notary Public

235493  
RECORDED: 10/22/1997

TRADEMARK  
REF: 1645 FRAME: 0506  
TRADEMARK  
REEL: 1734 FRAME: 0681

TRADEMARK  
REEL: 004979 FRAME: 0059

**EXHIBIT A**

Mark	Country	Status	Filing Date	Serial #	Date Registered	TM#
3 IN 1 CARPET CLEANER	USA	Filed	03/24/97	75-262,439		
AURORA	USA	Registered	10/13/92	74-321,473	06/28/94	1,842,237
CLEARINSE	USA	Registered	08/30/60	72-103,681	11/28/61	724,640
CONQUEST	USA	Registered	11/01/71	72-406,435	10/10/72	944,403
DE-FENSE	USA	Registered	02/11/74	73-013,141	06/10/75	1,012,766
DIAMOND & design -Mark	USA	Registered	12/27/83	73-458,746	06/25/85	1,343,722
DISAPPEAR	USA	Registered	06/22/77	73-131,868	12/01/81	1,179,745
FINALE	USA	Registered	10/22/90	74-108,155	11/19/91	1,664,657
FORMULA 900	USA	Registered	04/19/57	72-028,505	06/10/58	662,918
FOUNDATION	USA	Registered	06/22/81	73-315,943	02/22/83	1,228,084
FRANKLIN'S MAINTENANCE PRODUCTS & Design	USA	Registered	10/12/64	72-203,814	11/16/65	798,736
FRANKLIN'S MAINTENANCE PRODUCTS & Design	USA	Registered	10/12/64	72-203,812	11/30/65	799,345
FRANKLIN'S MAINTENANCE PRODUCTS & Design	USA	Registered	10/12/64	72-203,813	11/30/65	799,354
FRANKLIN'S (Stylized)	USA	Registered	05/27/49	71-579,589	04/29/52	558,216
FRANKLIN'S (Stylized)	USA	Registered	07/11/50	71-600,475	04/29/52	558,254
FRANKLING CLEANING TECHNOLOGY	USA	Filed	03/24/97	75/262,441		
FRESH BREEZE	USA	Filed	06/21/96	75/123,712		

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TRADEMARK  
REEL: 1645 FRAME: 0503

TRADEMARK  
REEL: 1734 FRAME: 0682

TRADEMARK  
REEL: 004979 FRAME: 0060

Mark	Country	Status	Filing Date	Serial #	Date Registered	TM#
FRIENDLY AIR	USA	Registered	07/26/82	73-376,785	01/31/84	1,265,551
G-O-E-S	USA	Registered	07/26/82	73-376,783	10/11/83	1,253,524
GRAND-PRIX	USA	Registered	05/15/64	72-193,576	03/23/65	786,901
GUARANTEE	USA	Registered	02/28/92	74-250,645	11/03/92	1,728,818
HACK-IT	USA	Registered	07/26/82	73-376,779	09/06/83	1,250,131
HARDWEAR	USA	Registered	03/22/84	73-471,603	02/19/85	1,320,263
HETRAPHENE	USA	Registered	05/15/61	72-119,939	01/30/62	727,110
HI-GENIC	USA	Registered	03/05/92	74-252,964	03/01/94	1,824,035
INTERSTATE 50	USA	Registered	07/26/82	73-376,780	12/06/83	1,259,718
LIGHTNING BLEND SYSTEM	USA	Registered	01/21/94	74-480,739	01/17/95	1,873,532
LOCKSTEP	USA	Registered	07/26/82	73-376,778	09/06/83	1,250,130
MIRAGE	USA	Registered	03/22/84	73-471,605	02/19/85	1,320,299
MYCO and design	USA	Registered	05/19/60	72-097,500	01/31/61	710,703
MYCO and design	USA	Registered	05/19/60	72-097,498	01/31/61	710,398
MYCO TRAZSEAL	USA	Registered	01/12/43	71-457,880	05/09/44	406,901
MYCOBRITE	USA	Registered	05/04/39	71-419,081	10/03/39	371,700
NO MATCH	USA	Registered	04/06/78	73-165,228	04/08/80	1,132,521
ODOR-SHIELD	USA	Registered	05/01/78	73-168,686	11/28/78	1,106,989
OUT-STRIP	USA	Registered	07/26/82	73-376,786	09/20/83	1,251,386
PARAGON	USA	Registered	03/09/72	72-418,243	11/20/73	973,167
QUASAR	USA	Registered	09/23/94	74-577,719	01/21/97	2,032,668
REACT	USA	Registered	03/22/84	73-471,607	02/19/85	1,320,300
RESTORIT	USA	Registered	08/09/57	72-035,258	05/27/58	662,096
RUNWAY	USA	Registered	03/17/83	73-417,578	07/03/84	1,283,961
SANI-TURGE 256	USA	Registered	07/26/82	73-376,781	12/06/83	1,259,744
SENTINEL	USA	Registered	06/17/77	73-130,744	04/18/78	1,089,494

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TRADE MARK  
REEL: 1645 FRAME: 0504TRADE MARK  
REEL: 1734 FRAME: 0683TRADE MARK  
REEL: 004979 FRAME: 0061

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Mark	Country	Status	Filing Date	Serial #	Date Registered	TM#
SEVENTY-7	USA	Registered	11/10/76	73-106,134	08/16/77	1,071,249
SPEED WAX	USA	Registered	01/21/32	71-323,262	06/14/32	295,027
SPEEDSOPE	USA	Registered	04/12/33	71-336,700	09/26/33	306,611
SPRING DAY	USA	Registered	05/31/60	72-098,058	08/08/61	719,769
SUPERPOL	USA	Registered	07/01/57	72-032,915	04/29/58	660,908
SYNDISC	USA	Registered	09/29/60	72-105,418	05/16/61	715,252
T.E.T.	USA	Filed	01/25/96	74-048,255	8/5/97	2,086,503
TET Logo	USA	Filed	09/05/96	75-161,522		
UNIPOUR	USA	Registered	07/09/90	74-076,365	06/16/92	1,695,173
X-TRACT 320	USA	Filed	03/24/97	75-263,006		
X-TRAX	USA	Registered	10/13/95	75-005,107	10/01/96	2,004,362

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RECORDED: 05/15/1998

TRADEMARK  
REF: 004979 FRAME: 0065  
REEL: 1734 FRAME: 0684

TRADEMARK  
REEL: 004979 FRAME: 0062

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Fuller Industries, LLC

Registration No.: 944,403

Issue Date: October 10, 1972

Mark: CONQUEST

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Commissioner of Trademarks  
Attn: Assignment Division  
P.O. Box 1451  
Alexandria, VA 22313-1451

DECLARATION UNDER 37 C.F.R. § 2.20

The Registrant of the above-referenced Registrations states as follows:

1. I, Ellen Moran, am Chief Financial Officer of Fuller Industries, LLC, a Kansas limited liability company, and the current registrant of the above-identified Mark and Registration (the "Registration").

2. Prior to serving in my current position, from May 2011 until November 2012, I was the Chief Financial Officer and from April 1995 until April 1011, was the Controller of The Fuller Brush Company, Inc., a New York Corporation, a/k/a The Fuller Brush Company, which was the prior owner and registrant of the above-identified Mark and Registration (the "Prior Registrant").

3. Based on the business records and other information available to me, at all relevant times, including from and after the execution and recordation of the Assignment of Trademarks (recorded October 22, 1997 reel 1645 frame 0502) for the above-identified Mark, the correct legal name of the Prior Registrant was The Fuller Brush Company, Inc., a New York corporation.

4. When the above identified Mark and Registration was assigned to the Prior Registrant on July 22, 1997, the assignment document, titled "Assignment of Trademarks," and



Recordation Form Cover Sheet inadvertently transferred the Marks to The Fuller Brush Company, a corporation formed under the laws of the State of New York.

5. The only error in the assignment document and Recordation Form Cover Sheet was the omission of the "Inc." as part of the Prior Registrant's name.

6. The error in omitting "Inc." as part of the Prior Registrant's name was made in good faith and not as a result of deliberate error.

7. Because the assignor of the above-referenced Marks, Ivax Industries, Inc., has dissolved, the Prior Registrant could not obtain and the Registrant cannot obtain a corrected assignment or record a new assignment with the U.S. Patent and Trademark Office.

8. The Registrant requests that the legal owner name of the above-identified Registration be corrected pursuant to TMEP § 503.06(b).

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his own knowledge are true; and all statements made on information and belief are believed to be true.

FULLER INDUSTRIES, LLC

Date: 3/11/13

Ellen Moran  
Ellen Moran, Chief Financial Officer