

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	25% Partial assignment of interest being entered nunc pro tunc as of 03/23/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Entity Type		
	Winebow, Inc.		03/08/2013
	CORPORATION: DELAWARE		
RECEIVING PARTY DATA			
Name:	Scheid Vineyards California Inc.		
Street Address:	305 Hilltown Road		
City:	Salinas		
State/Country:	CALIFORNIA		
Postal Code:	93908		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85254626	24 KNOTS
CORRESPONDENCE DATA			
Fax Number:	2062240779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-682-8100		
Email:	susan.bermel@cojk.com		
Correspondent Name:	James R. Uhlir / Christensen O'Connor		
Address Line 1:	1420 Fifth Avenue, Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	KOWI-2-46721		
NAME OF SUBMITTER:	James R. Uhlir		
Signature:	/JRUhlir/		

Date:

03/11/2013

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION

NUNC PRO TUNC

WHEREAS, Winebow, Inc., a Delaware corporation, having the business address of 75 Chestnut Ridge Road, Montvale, New Jersey 07645 (hereinafter the "Assignor"), is the owner of an application to register the mark 24 KNOTS based on intent to use, for which an application for registration has been filed in the United States Patent and Trademark Office, Application No. 85/254626, filed March 1, 2011; and

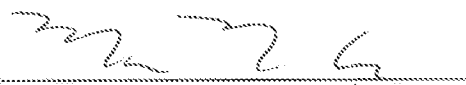
WHEREAS, Scheid Vineyards California Inc., a California corporation, having the business address of 305 Hilltown Road, Salinas, California 93908 (hereinafter the "Assignee") has acquired a 25% (twenty-five percent) interest in said mark;

NOW, THEREFORE, effective *nunc pro tunc* on or about March 23, 2011, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee 25% (twenty-five percent) of its right and title to and interest in the mark, the pending application therefor, the ongoing and existing business of Assignor or portion thereof to which said marks pertains and the goodwill of the business symbolized thereby.

The Commissioner for Trademarks is requested to issue the Certificate of Registration in the name of both companies, 75% to Winebow, Inc., and 25% to Scheid Vineyards California Inc..

Executed at Montvale, New Jersey, this 8 day of March, 2013.

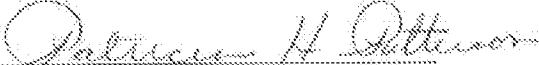
Winebow, Inc.


By: MARK NOWICKI
Title: VICE-PRESIDENT

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{PC}
1420 Fifth Avenue
Suite 2800
Seattle, Washington 98101
206.682.8100

STATE OF New Jersey)
)
COUNTY OF Bergen)

On this 8 day of March, 2013, personally appeared before me, Mark Nowicki known to me to be the individual named above who executed the within and foregoing instrument, and acknowledged that he/she signed the same as his/her free and voluntary act and deed, for the uses and purposes therein mentioned.


Notary Public
My commission expires

PATRICIA H. PATTERSON
Notary Public, State of New Jersey
No. 2179000
Qualified in Bergen County
Commission Expires June 19, 2015

LAW OFFICES OF
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