

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ROCKET DOG BRANDS LLC		02/23/2007	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	NexBank, SSB (as Administrative Agent)
Street Address:	2515 McKinney Avenue
Internal Address:	Suite 1100
City:	Dallas
State/Country:	TEXAS
Postal Code:	75201
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	85422921	UNLEASHED
Registration Number:	4075073	UNLEASHED
Serial Number:	85422934	UNLEASHED BY ROCKET DOG
Registration Number:	4187213	K9
Serial Number:	77915149	UNLEASHED BY ROCKET DOG
Serial Number:	85555351	FETCH BY ROCKET DOG
Registration Number:	3907954	K9
Serial Number:	85058751	K9
Serial Number:	85510547	K9 BY ROCKET DOG
Serial Number:	85553507	ROCKET DOG
Serial Number:	77636415	ROCKET DOG
Serial Number:	77636419	ROCKET DOG
Serial Number:	77626953	ROCKET DOG

CH \$440.00 85422921

Serial Number:	85845045	ROCKETDOG
Serial Number:	85669212	
Serial Number:	85845068	ROCKET DOG
Serial Number:	77863132	K9

**CORRESPONDENCE DATA**

Fax Number: 7045032622

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 704 503 2600

Email: trademarks@kslaw.com,cmhudson@kslaw.com,vbantug@kslaw.com

Correspondent Name: King & Spalding LLP

Address Line 1: 100 N Tryon Street

Address Line 2: Suite 3900

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	18464.015044 NEXBANK,SSB
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NAME OF SUBMITTER:	Vicky R. Bantug, Paralegal
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Signature:	/Vicky R. Bantug/
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Date:	03/11/2013
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**Total Attachments: 6**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of February 23, 2007 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Security Agreement"), by and among the obligors party thereto (each an "Obligor" and collectively, the "Obligors") and NexBank, SSB (successor in interest to Wells Fargo Bank, National Association (successor by merger to Wachovia Bank, National Association)), as administrative agent (in such capacity, the "Administrative Agent") for the secured parties referenced therein (the "Secured Parties"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks applications shown on Schedule 1 attached hereto (the "Trademarks") to the Administrative Agent for the ratable benefit of the Secured Parties.

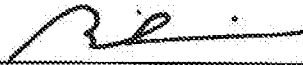
The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark.

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ROCKET DOG BRANDS LLC  
NOTICE OF SECURITY INTEREST IN U.S. TRADEMARKS

Very truly yours,

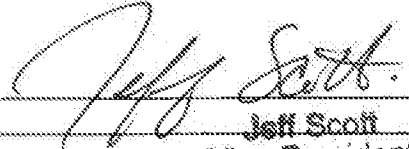
ROCKET DOG BRANDS LLC,  
a Delaware limited liability company

By:   
Name: Scott Briskie  
Title: Chief Financial Officer

ROCKET DOG BRANDS LLC  
NOTICE OF SECURITY INTEREST IN U.S. TRADEMARKS

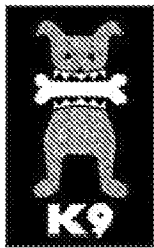
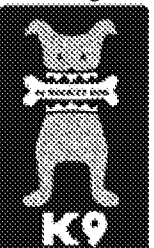



Acknowledged and Accepted:


NEXBANK, SSB,  
as Administrative Agent

By:   
Name: Jeff Scott  
Title: Vice President  
NexBank, SSB

**Schedule 1**

1)	U.S.A.	UNLEASHED  UNLEASHED	Allowed	SN:85-422921	Rocket Dog Brands LLC (Delaware Limited Liability Company)
2)	U.S.A.	UNLEASHED  UNLEASHED	Registered December 20, 2011	SN:85-150742 RN:4,075,073	Rocket Dog Brands LLC (Delaware Limited Liability Company)
3)	U.S.A.	UNLEASHED BY ROCKET DOG  UNLEASHED BY ROCKET DOG	Allowed	SN:85-422934	Rocket Dog Brands LLC (Delaware Limited Liability Company)
4)	U.S.A.	K9	Registered August 7, 2012	SN:77-983214 RN:4,187,213	Rocket Dog Brands LLC (Delaware Limited Liability Company)
5)	U.S.A.	K9  K9	Allowed	SN:77-863132	Rocket Dog Brands LLC (Delaware Limited Liability Company)
6)	U.S.A.	UNLEASHED BY ROCKET DOG  UNLEASHED BY ROCKET DOG	Allowed	SN:77-915149	Rocket Dog Brands LLC (Delaware Limited Liability Company)
7)	U.S.A.	FETCH BY ROCKET DOG  FETCH BY ROCKET DOG	Published	SN:85-555351	Rocket Dog Brands LLC (Delaware Limited Liability Company)
8)	U.S.A.	K9 and Design  	Registered	SN:85-058752 RN:3,907,954	Rocket Dog Brands LLC (Delaware Limited Liability Company)

9)	U.S.A.	K9 and Design 	Allowed	SN:85-058751	Rocket Dog Brands LLC (Delaware Limited Liability Company)
10)	U.S.A.	K9 BY ROCKET DOG and Design 	Allowed	SN:85-510547	Rocket Dog Brands LLC (Delaware Limited Liability Company)
11)	U.S.A.	ROCKET DOG ROCKET DOG	Allowed	SN:85-553507	Rocket Dog Brands LLC (Delaware Limited Liability Company)
12)	U.S.A.	ROCKET DOG ROCKET DOG	Allowed	SN:77-636415	Rocket Dog Brands LLC (Delaware Limited Liability Company)
13)	U.S.A.	ROCKET DOG and Design 	Allowed	SN:77-636419	Rocket Dog Brands LLC (Delaware Limited Liability Company)
14)	U.S.A.	ROCKET DOG and Design 	Allowed	SN:77-626953	Rocket Dog Brands LLC (Delaware Limited Liability Company)
15)	U.S.A.	ROCKETDOG and Design 	Pending	SN:85-845045	Rocket Dog Brands LLC (Delaware Limited Liability Company)

16)	U.S.A.		Allowed	SN:85-669212	Rocket Dog Brands LLC (Delaware Limited Liability Company)
17)	U.S.A.	ROCKET DOG  ROCKET DOG	Pending	SN:85-845068	Rocket Dog Brands (Delaware Limited Liability Company)