

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Higher Aim, Inc.		08/29/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Salem Web Network, LLC		
Street Address:	4880 Santa Rosa Road		
City:	Camarillo		
State/Country:	CALIFORNIA		
Postal Code:	93012		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3029152	SERMONSPICE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	805-987-0400 x4534		
Email:	scott.hunter@salem.cc		
Correspondent Name:	Scott Hunter, VP and Senior Counsel		
Address Line 1:	4880 Santa Rosa Road		
Address Line 4:	Camarillo, CALIFORNIA 93012		
NAME OF SUBMITTER:	Christopher J. Henderson		
Signature:	/s/ Christopher J. Henderson		
Date:	03/11/2013		
Total Attachments: 6			

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TRADEMARK
 REEL: 004979 FRAME: 0253

OP \$40.00 3029152

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TRADEMARK ASSIGNMENT

WHEREAS, **Higher Aim, Inc.**, a California corporation having a place of business at 499 W. Bedford, Suite 101, Fresno, California 93711 ("Assignor") is the owner of the trademarks and trade names described in **Exhibit A** (the "Marks") and is the owner of the trademark registrations and applications listed in **Exhibit A**;

WHEREAS, Salem Web Network, LLC, a Delaware limited liability company having a place of business at 4880 Santa Rosa Road, Camarillo, California 93012 ("Assignee") desires to acquire the Marks and the corresponding registrations and applications;

NOW, THEREFORE, for and in consideration of ten dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

Assignor hereby consents to the recordation of this assignment as shown on Exhibit A.

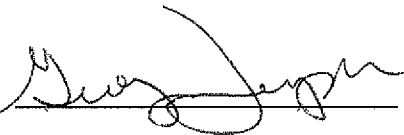
Assignee hereby accepts the assignment of the Marks and registrations listed on Exhibit A and all other rights described in this assignment.

The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

Signatures appear on the following page.

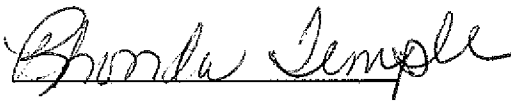
IN WITNESS WHEREOF, this Assignment is effective August 30, 2012 and executed this 29 day of August, 2012

HIGHER AIM, INC.

By: 

Name: George Temple

Title: Chief Executive Officer

By: 

Name: Rhonda Temple

Title: Secretary

SALEM WEB NETWORK, LLC

By: _____

Name: Christopher J. Henderson

Title: Senior Vice President and Secretary
of SCA License Corporation
its Managing Member

NOTARY PUBLIC ACKNOWLEDGMENT

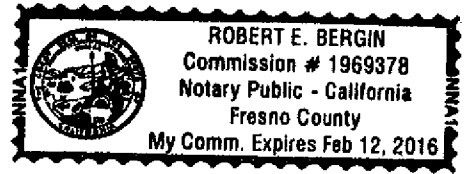
State of California
) ss.
County of Fresno

On 8/29/12, before me, Robert E. Bergin personally appeared Rhonda Temple, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity(ies) and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY, under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal at office.

Signature [Handwritten Signature] (SEAL)
Notary Public



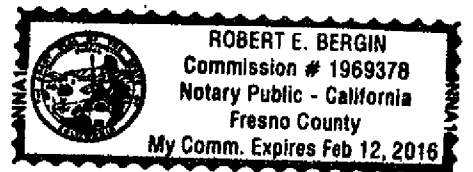
State of California
) ss.
County of Fresno

On 8/29/12, before me, Robert E. Bergin personally appeared George Temple, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies) and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY, under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal at office.

Signature [Handwritten Signature] (SEAL)
Notary Public



IN WITNESS WHEREOF, this Assignment is effective August 30, 2012 and executed this ____ day of _____, 2012

HIGHER AIM, INC.

By: _____

Name: George Temple

Title: Chief Executive Officer

By: _____

Name: Rhonda Temple

Title: Secretary

SALEM WEB NETWORK, LLC

By:  _____

Name: Christopher J. Henderson

Title: Senior Vice President and Secretary
of SCA License Corporation
its Managing Member

NOTARY PUBLIC ACKNOWLEDGMENT

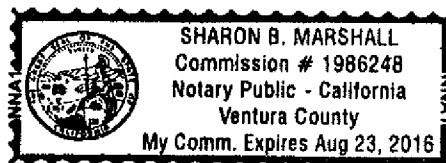
State of California)
) ss.
County of Ventura)

On August 30, 2012, before me, Sharon B Marshall, Notary Public, personally appeared Christopher J. Henderson, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity(ies) and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY, under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal at office.

Signature Sharon B Marshall (SEAL)
Notary Public



State of _____)
) ss.
County of _____)

On _____, before me, _____, personally appeared _____, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies) and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY, under the laws of the State of _____ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal at office.

Signature _____ (SEAL)
Notary Public

EXHIBIT "A"

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,029,152

Registered Dec. 13, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

SERMONSPICE

HIGHER AIM, INC. (CALIFORNIA CORPORATION)
499 W. BEDFORD, NO. 101
FRESNO, CA 93711

FIRST USE 7-9-2004; IN COMMERCE 7-9-2004.

FOR: ON LINE RETAIL STORE SERVICES FEATURING DOWNLOADABLE PRE-RECORDED AUDIO-VISUAL VIDEOS AND OTHER RELATED RELIGIOUS GOODS PROVIDED VIA INTERNET FOR USE IN COMMUNICATING RELIGIOUS MESSAGES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-540,357, FILED 12-30-2004.

JEAN IM, EXAMINING ATTORNEY