

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
F-Squared Investments, Inc.		03/11/2013	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	F-Squared Investment Management, LLC
<b>Street Address:</b>	2221 Washington Street
<b>Internal Address:</b>	Suite 201
<b>City:</b>	Newton
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02462
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

<b>PROPERTY NUMBERS Total: 4</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Serial Number:</b>	85613200	ALPHASECTOR
<b>Serial Number:</b>	85613202	RETHINK INVESTING
<b>Registration Number:</b>	4070855	ALPHACYCLE
<b>Registration Number:</b>	4171911	F-SQUARED

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	4344736738
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	434-260-1837
<b>Email:</b>	hbalmat@balmatlaw.com
<b>Correspondent Name:</b>	Heather Balmat
<b>Address Line 1:</b>	977 Seminole Trail, #342
<b>Address Line 4:</b>	Charlottesville, VIRGINIA 22901

<b>ATTORNEY DOCKET NUMBER:</b>	00046
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OP \$115.00 85613200

NAME OF SUBMITTER:	Heather E. Balmat
Signature:	/Heather E. Balmat/
Date:	03/11/2013
Total Attachments: 2 source=F2executedasst#page1.tif source=F2executedasst#page2.tif	

## ASSIGNMENT OF TRADEMARKS


WHEREAS, F-Squared Investments, Inc., a corporation organized and existing under the laws of the state of Delaware with a principal place of business located at 2221 Washington Street, Suite 201, Newton, Massachusetts 02462 (hereinafter referred to as "Assignor"), is the owner of the entire right, title and interest in and to the trademarks identified on Schedule A attached hereto together with the goodwill related thereto (hereinafter collectively referred to as the "Marks"); and

WHEREAS, F-Squared Investment Management, LLC, a limited liability company organized and existing under the laws of the state of Delaware with a principal place of business at 2221 Washington Street, Suite 201, Newton, Massachusetts 02462 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used; and

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor sells, transfers, assigns and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, by its duly authorized corporate officer, all effective this 11<sup>th</sup> day of March 2013.

Assignor



By: Howard Present

Title: President and Chief Executive Officer

Schedule A

Registered Marks

<u>Marks</u>	<u>Registration Number</u>	<u>Registration Date</u>
ALPHACYCLE	4,070,855	December 13, 2011
F-SQUARED	4,171,911	July 10, 2012

Pending Applications

<u>Marks</u>	<u>Application Number</u>	<u>Application Date</u>
ALPHASECTOR	85/613,200	May 1, 2012
RETHINK INVESTING	85/613,202	May 1, 2012