

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/23/2011		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	First Aid Beauty, LLC		03/11/2013
			LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Aid Beauty Limited		
<b>Street Address:</b>	246 Walnut Street		
<b>Internal Address:</b>	Suite 302		
<b>City:</b>	Newton		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02460		
<b>Entity Type:</b>	limited corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	4053337	FIRST AID BEAUTY
	Registration Number:	4009831	FIRST AID BEAUTY F A B
	Registration Number:	3782744	FIRST AID BEAUTY F A B
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129833115		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	212 935 3000		
<b>Email:</b>	cbaker@mintz.com		
<b>Correspondent Name:</b>	Christine M. Baker		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 2:</b>	24th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		

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ATTORNEY DOCKET NUMBER:	44539-404
NAME OF SUBMITTER:	Christine M. Baker
Signature:	/cmbaker/
Date:	03/12/2013
Total Attachments: 2 source=assignmentforfirstaidbeauty#page1.tif source=assignmentforfirstaidbeauty#page2.tif	

**CONFIRMATORY ASSIGNMENT OF TRADEMARKS**

This Confirmatory Assignment (the "Assignment") is made by and between First Aid Beauty, LLC, ("Assignor") and First Aid Beauty Limited, a Delaware limited corporation having a principal office or place of business at 246 Walnut Street, Suite 302, Newton, Massachusetts 02460 ("Assignee").

WHEREAS, on May 23, 2011 Assignor owned all right, title and interest in and to the Trademarks in the attached Schedule together with any attaching goodwill ("Marks");

WHEREAS, Assignor filed a Certificate of Conversion with the Delaware Secretary of State converting itself from First Aid Beauty, LLC, a Delaware limited liability company, to First Aid Beauty Limited, a Delaware limited corporation on May 23, 2011. Thus, Assignor ceased to exist as a separate entity on that date;

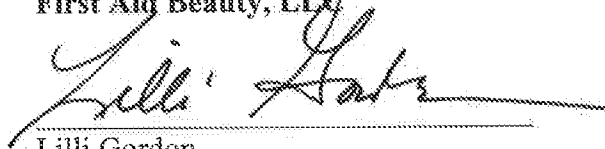
WHEREAS, the parties wish to confirm the conveyance of the Marks to Assignee for purposes of recording in the relevant Trademark Offices the transfer and Assignee's ownership of the Marks;

As the successor in interest to Assignor, First Aid Beauty Limited now hereby confirms for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, that First Aid Beauty, LLC did convey and transfer to Assignee all of its rights, title, interest, ownership and subsidiary rights, if any, to the Marks in the attached Schedule together with the goodwill of the business symbolized by the Marks, as well as the right to sue, counterclaim, recover damages for past, present, and future infringement, misappropriation, or dilution of the rights assigned to the Assignee hereunder on May 23, 2011.

**First Aid Beauty Limited**

**As successor-in-interest to**

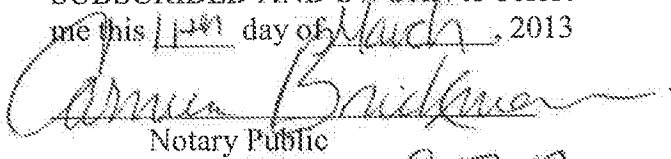
**First Aid Beauty, LLC**



Lilli Gordon

President and Chief Executive Officer

SUBSCRIBED AND SWORN to before  
me this 11<sup>th</sup> day of March, 2013



Notary Public

My Commission Expires: 8-17-18

**SCHEDULE OF TRADEMARKS**

TRADEMARK	Registration/Application No. Number	Country
FIRST AID BEAUTY	Registration No. - 4,053,337	United States
FIRST AID BEAUTY F A B & DESIGN	Registration No. - 4,009,831	United States
FIRST AID BEAUTY F A B & DESIGN	Registration No. - 3,782,744	United States
FIRST AID BEAUTY	Application No. - 1576017	Canada
FIRST AID BEAUTY F A B & DESIGN	Registration No. - 823122	Canada
FIRST AID BEAUTY F A B & DESIGN	Application No. -- 1425867	Australia
FIRST AID BEAUTY FA B & DESIGN	Registration No. -- 1050661	European Community
FIRST AID BEAUTY	Application No. 40-2012-24988	Republic of Korea
FIRST AID BEAUTY & DESIGN	Application No. 40-2012-24989	Republic of Korea