

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PROVO CRAFT HOLDINGS, LLC		03/12/2013	LIMITED LIABILITY COMPANY: DELAWARE
PROVO CRAFT & NOVELTY, INC.		03/12/2013	CORPORATION: UTAH
pcCRAFTER, INC.		03/12/2013	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH		
Street Address:	ELEVEN MADISON AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10110		
Entity Type:	BANK: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4167781	CRICUT MINI	
CORRESPONDENCE DATA			
Fax Number:	2124464900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	susan.zablocki@kirkland.com		
Correspondent Name:	Susan Zablocki		
Address Line 1:	Kirkland & Ellis LLP		
Address Line 2:	601 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	12453-1		
NAME OF SUBMITTER:	Susan Zablocki		

Signature:	/susan zablocki/
Date:	03/12/2013
Total Attachments: 8 source=Provo Craft - First Lien Trademark Agreement (Executed)_(25441468_1) (3)#page1.tif source=Provo Craft - First Lien Trademark Agreement (Executed)_(25441468_1) (3)#page2.tif source=Provo Craft - First Lien Trademark Agreement (Executed)_(25441468_1) (3)#page3.tif source=Provo Craft - First Lien Trademark Agreement (Executed)_(25441468_1) (3)#page4.tif source=Provo Craft - First Lien Trademark Agreement (Executed)_(25441468_1) (3)#page5.tif source=Provo Craft - First Lien Trademark Agreement (Executed)_(25441468_1) (3)#page6.tif source=Provo Craft - First Lien Trademark Agreement (Executed)_(25441468_1) (3)#page7.tif source=Provo Craft - First Lien Trademark Agreement (Executed)_(25441468_1) (3)#page8.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of March 22, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the “Agreement”) among the Grantor (as defined below), the other grantors party thereto and the Administrative Agent for the Secured Parties, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the Trademarks, including the United States Trademarks on Schedule 1 hereto (the “Trademark Collateral”) to the Administrative Agent for the ratable benefit of the Secured Parties. Terms used herein but not otherwise defined herein shall have the meaning ascribed to them in the Agreement.

The Grantors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the grant of a security interest in the Trademark Collateral (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

This Notice of Grant of Security Interest in Trademarks has been entered into in conjunction with the provisions of the Agreement. The Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Administrative Agent with respect to the Collateral are more fully set forth in the Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

[Signature page follows]

GRANTOR:

c/o Provo Craft & Novelty Inc.
10876 South Riverfront Parkway
South Jordan, Utah 84095
Attention: Donald Olsen
Fax: (801) 446-8046
Email: dolsen@provocraft.com

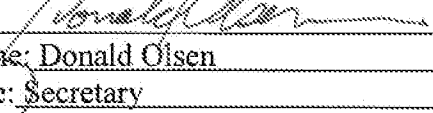
ADMINISTRATIVE AGENT:

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH

c/o Credit Suisse AG, Cayman Islands Branch
One Madison Avenue
New York, NY 10110
Attn: Sean Portrait – Agency Manager
Fax: (212) 322-2291
Email: agency.loanops@credit-suisse.com

Very truly yours,

PROVO CRAFT HOLDINGS, LLC

By: 
Name: Donald Olsen
Title: Secretary

Acknowledged and accepted:

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH

By: _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

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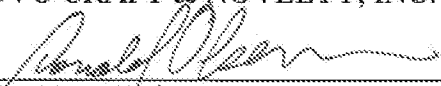
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Fax: (212) 322-2291
Email: agency_loanops@credit-suisse.com

Very truly yours,

PROVO CRAFT & NOVELTY, INC.

By: 
Name: Donald Olsen
Title: Vice President and General Counsel

Acknowledged and accepted:

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH

By: _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

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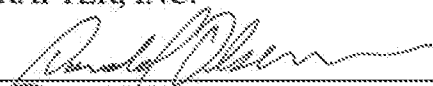
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Email: agency_loanops@credit-suisse.com

Very truly yours,

pcCRAFTER, INC.

By: 
Name: Donald Olsen
Title: Secretary

Acknowledged and accepted:

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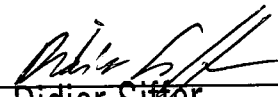
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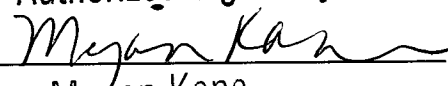
PROVO CRAFT HOLDINGS, LLC

By: _____
Name: Donald Olsen
Title: Secretary

Acknowledged and accepted:

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH

By: 
Name: Didier Siffer
Title: Authorized Signatory

By: 
Name: Megan Kane
Title: Authorized Signatory

GRANTOR:

c/o Provo Craft & Novelty Inc.
10876 South Riverfront Parkway
South Jordan, Utah 84095
Attention: Donald Olsen
Fax: (801) 446-8046
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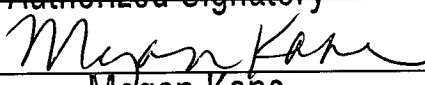
Very truly yours,

PROVO CRAFT & NOVELTY, INC.

By: _____
Name: Donald Olsen
Title: Vice President and General Counsel

Acknowledged and accepted:

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH

By: 
Name: Didier Siffer
Title: Authorized Signatory
By: 
Name: Megan Kane
Title: Authorized Signatory

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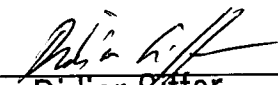
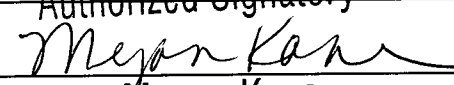
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Name: Donald Olsen
Title: Secretary

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BRANCH

By: 
Name: Didier Siffer
Title: Authorized Signatory
By: 
Name: Megan Kane
Title: Authorized Signatory

SCHEDULE 1

TRADEMARKS

Mark	Country	App No.	File Date	Reg. No.	Reg. Date	Status
CRICUT CRAFT ROOM	CANADA	1534046	6/30/2011			Pending
CRICUT MINI	UNITED STATES	85466233	11/7/2012	4167781	7/3/2012	Registered