

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beauty Synergy LLC		02/07/2013	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Keratin Luxe Enterprises, LLC		
Street Address:	7700 Congress Avenue		
Internal Address:	Suite 2201		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4177093	BEAUTY MEETS SAFETY	
CORRESPONDENCE DATA			
Fax Number:	9543436964		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	9543436963		
Email:	ellen.gilmore@gmlaw.com		
Correspondent Name:	Ellen Gilmore		
Address Line 1:	100 W Cypress Creek Road		
Address Line 2:	suite 700		
Address Line 4:	Fort Lauderdale, FLORIDA 33309		
ATTORNEY DOCKET NUMBER:	17056.0010		
NAME OF SUBMITTER:	Ellen Gilmore, Attoreny for Assignee		

Signature:	/ellengilmore/
Date:	03/13/2013
Total Attachments: 2 source=Trademark Assignment - Beauty Meets Safety#page1.tif source=Trademark Assignment - Beauty Meets Safety#page2.tif	

## **TRADEMARK ASSIGNMENT**

Assignor: Beauty Synergy LLC, of 382 NE 191st St., Miami, FL 33179

Assignee: Keratin Luxe Enterprises, LLC, of 7700 Congress Ave. Ste. 2201, Boca Raton, FL 33487

### **Trademark**

1. The Assignor is the owner of the following trademark (the "Mark"):  
  
Beauty Meets Safety.
2. The Mark is registered at the United States Patent and Trademark Office.

### **Assignment**

3. The Assignor, in consideration the Price, the receipt and sufficiency of which is hereby acknowledged, does sell, assign and transfer to the Assignee the Mark, together with that portion of the good will of the business with which the Mark is associated, and all right, title and interest in the Mark, including, but not limited to, the right to register the Mark, to renew registration of the Mark and to license the use of the Mark.
4. The Assignee, in consideration of the Assignor assigning the Mark to the Assignee on the terms in this Agreement, will pay to the Assignor the following amount: \$1.00 (the "Price").
5. The Price is payable in U.S. dollars and is payable as follows: CHECK# 12875.

### **Representations and Warranties**

6. The Assignor represents and warrants to the Assignee:
  - a. The Assignor is the exclusive and lawful owner of the Mark, and the Mark does not infringe on the rights of any other person or organization.
  - b. The Mark is free of all security interests.
  - c. The Assignor has not granted any license to use the Mark in any manner whatsoever to any individual, person, organization, association, group or entity.
  - d. The Assignor is not aware of any competing claims to the Mark, and, as far as is known to the Assignor, there is no litigation pending with respect to any claim to the Mark, whether the claim is based on prior use of the Mark, a license to use the Mark or an ownership interest in the Mark.
  - e. The Assignor has the authority to enter into this Agreement.
7. The Assignee represents and warrants to the Assignor that the Assignee has the authority to enter into this Agreement.

In Witness whereof the parties have affixed their signatures in the State of Florida this 7th day of February, 2013.

Beauty Synergy LLC

per:   
Renato Bianco

President & Manager

Keratin Luxe Enterprises, LLC

per: 