

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT		
EFFECTIVE DATE:	12/31/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FG Heritage, LLC		12/31/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Niebaum-Coppola Estate Winery, L.P.		
Street Address:	620 Airpark Road		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	LIMITED PARTNERSHIP: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0599456	INGLENOOK	
Registration Number:	2794059	INGLENOOK CHABLIS	
CORRESPONDENCE DATA			
Fax Number:	6507986701		
Phone:	650-798-6700		
Email:	pltrademarks@kigates.com, anthony.garcia@kigates.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Susan E. Hollander & Jocelyn M. Belloni		

Address Line 1: Four Embarcadero Center	
Address Line 2: Suite 1200	
Address Line 4: San Francisco, CALIFORNIA 94111	
ATTORNEY DOCKET NUMBER:	1402043.00001
NAME OF SUBMITTER:	Jocelyn M. Belloni, Esq.
Signature:	/Jocelyn M. Belloni/
Date:	02/22/2013
Total Attachments: 3 source=INGLENOOK - executed assignment#page1.tif source=INGLENOOK - executed assignment#page2.tif source=INGLENOOK - executed assignment#page3.tif	
RECEIPT INFORMATION	
ETAS ID:	TM260631
Receipt Date:	02/22/2013
Fee Amount:	\$65

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between FG Heritage, LLC, a California limited liability company ("Assignor"), with its principal place of business at 620 Airpark Road, Napa, California 94558, and Niebaum-Coppola Estate Winery, L.P., a California limited partnership, with its principal place of business at 620 Airpark Road, Napa, California 94558 ("Assignee").

WHEREAS, Assignor and Assignee have entered into an Agreement and Plan of Merger dated December 31, 2012 (the "Agreement"), pursuant to which Assignor has agreed to vest in Assignee and Assignee has agreed to assume all of Assignor's properties, rights, privileges, immunities, powers and franchises; and

WHEREAS, such properties, rights, privileges, immunities, powers and franchises includes the INGLENOOK trademark registrations and pending applications listed on Exhibit 1 to this Assignment as well as any common law rights owned by Assignor in such marks (collectively, the "INGLENOOK Marks").

NOW, THEREFORE, in consideration of the mutual covenants, promises and agreements contained in the Agreement, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, and Assignee hereby accepts all of Assignor's worldwide right, title and interest in and to the INGLENOOK Marks, including without limitation:

1. The goodwill of the business connected with the use of and symbolized by the INGLENOOK Marks;
2. All common law, statutory, treaty, and convention rights (including rights of priority) concerning the INGLENOOK Marks; and
3. All rights to register, renew, maintain, protect, and defend the INGLENOOK Marks throughout the world, including all causes of action (either in law or in equity) and the right to sue and bring claims for and seek damages and any other legal or equitable remedy by reason of past, present, or future infringement, dilution, or other violation of the INGLENOOK Marks.
4. Assignor shall execute, acknowledge, and deliver all documents reasonably requested by Assignee, and shall perform any other reasonable acts the Assignee may require, in order to (1) vest all of Assignor's right, title, and interest in and to the INGLENOOK Marks in Assignee, (2) make record with any and all domestic and foreign Governmental Authorities of the fact that Assignee owns all right, title, and interest in and to the INGLENOOK Marks, and/or (3) provide evidence to support any of the foregoing, to the extent such evidence is in the possession or control of Assignor, in the event such evidence is deemed reasonably necessary by Assignee.

5. This Assignment is intended to implement the provisions of the Agreement and shall not be construed to enhance, extend, or limit the rights or obligations of Assignor or Assignee thereunder.

6. This Assignment may be executed in any number of facsimile or original counterparts, each of which will be an original, but which together will comprise a single instrument, and Assignor and Assignee agree that this Assignment may be filed with any Governmental Authority in order to facilitate the transfer of the INGLENOK Marks to Assignee.

7. This Assignment shall be binding upon and be enforceable against Assignor and its successors and assigns and shall inure to the benefit of and be enforceable by Assignee and its successors and assigns.

8. The parties agree that for all purposes the assignment of the INGLENOK Marks set forth herein shall be effective as of December 31, 2012 (the "Effective Date").

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the Effective Date.

ASSIGNOR

FG Heritage, LLC

By: Gordon Wang
Print Name: Gordon Wang
Title: Vice President

ASSIGNEE

Niebaum-Coppola Estate Winery, L.P.

By: Niebaum-Coppola Estate Winery, Inc.
Its: General Partner

By: Gordon Wang
Print Name: Gordon Wang
Title: Vice President

EXHIBIT 1 TO TRADEMARK ASSIGNMENT

Country	Mark	Application No.	Application Date	Registration No.	Registration Date
Australia	INGLENOOK	341137	12/12/1979	341137	12/12/1979
Austria	INGLENOOK	92992	2/14/1990	92992	2/14/1990
Benelux	INGLENOOK	00031566	11/16/1972	315701	11/16/1972
Brazil	INGLENOOK	800003381		800003381	9/20/1992
Canada	INGLENOOK	0445771	10/22/1979	TMA281445	7/15/1983
Canada	INGLENOOK NAVALLE & Design	0633982	6/9/1989	TMA388562	9/6/1991
Chile	INGLENOOK	569592	6/5/2002	646910	10/28/2002
China	INGLENOOK	7746800	10/10/2009		
China	Ingenook (Chinese characters)	9291047	4/1/2011		
Denmark	INGLENOOK	VA198003947	9/8/1980	VR198100967	3/6/1981
European Community	INGLENOOK	002870038	9/19/2002	002870038	9/19/2002
France	INGLENOOK	003028810	5/18/2000	003028810	5/18/2000
Hong Kong	INGLENOOK	301707354	9/3/2010	301707354	9/3/2010
Hong Kong	Ingenook (Chinese characters)	301877338	4/1/2011		
Iceland	INGLENOOK	T4731980	12/23/1980	2901981	11/30/1981
India	INGLENOOK	991027	2/19/2001	991027	2/19/2001
Ireland	INGLENOOK	99781	8/9/2002	99781	6/13/1989
Israel	INGLENOOK	50776	9/5/1980	50776	9/5/1980
Jamaica	INGLENOOK	TM33538	9/25/1980	19973	9/25/1991
Japan	INGLENOOK	S4710386	1/24/1972	1159530	10/6/1975
Japan	INGLENOOK	2010-062084	8/6/2010	5391509	2/18/2011
Malaysia	INGLENOOK	M084536	12/6/1979	M084536	12/6/1979
Mexico	INGLENOOK	1038815	10/6/2009	1126884	10/6/2009
New Zealand	INGLENOOK	819945	2/20/2010	819945	2/22/2010
Panama	INGLENOOK	188282	3/9/2010	188282	3/9/2010
Portugal	INGLENOOK	208379	9/11/1980	208379	4/11/1988
Singapore	INGLENOOK	T9915218Z	12/22/1999	T9915218Z	12/22/1999
Sweden	INGLENOOK	197905917	11/12/1979	171484	3/14/1980
Switzerland	INGLENOOK	05978/1979	11/20/1979	P303498	4/16/1980
Taiwan	INGLENOOK	069023589	10/8/1980	149602	2/28/1991
Taiwan	Ingenook (Chinese characters)	100016257	4/1/2011		
Thailand	INGLENOOK	406465	12/19/1979	Khor 111356	12/19/1979
United Kingdom	INGLENOOK	1123925	11/13/1979	1123925	11/13/1979
United States of America	INGLENOOK	71658614	12/28/1953	0599456	12/14/1954
United States of America	INGLENOOK CHABLIS	76445311	8/29/2002	2794059	12/16/2003
Uruguay	INGLENOOK	343753	9/30/2002	343753	8/4/2003